

PERSONAL CARE

In the personal care category, trends include the introduction of a wide selection of massagers, plaque fighting electric toothbrushes and steam hair rollers. Massagers are the heavy hitters in this category since so many homeowners try to maximize leisure time with strenuous exercise/fitness programs, gardening and catching up on household chores resulting in tired, achy muscles.

Personal care products are always popular. From hair care products to irons, they help improve your appearance, pamper your body and save you time.

Visit our "Who Makes What" section for more information about personal care appliances.