

*EDUCATION IS THE KEY TO PREVENTING CARELESS COOKING FIRES!*

According to the United States Fire Administration, cooking is the number one cause of residential fires in the U.S. Studies show that lack of attention causes 73% of cooking fires- the single greatest contributing factor. AHAM and its member companies are dedicated to educating all people about ways to reduce the risk of cooking fires in their homes through the *Recipe for Safer Cooking* campaign. Cooking can be fun- and a safe activity, because most cooking fires are preventable.

The Association of Home Appliance Manufacturers (AHAM) is pleased to offer the following educational materials to promote "Safer Cooking." Please check those materials you wish to order and follow the ordering instructions.

**"Recipe for Safer Cooking"** -- a 4-color illustrated single-fold brochure listing tips to prevent residential cooking fires.

Prices: 1 to 1,000 -- \$10; 1,001 to 2,000 -- \$20; 2,001 to 5,000 -- \$40; 5,000+ -- \$75  
**PLEASE SEND ME \_\_\_\_\_ BROCHURES. My check for \$ \_\_\_\_\_ is enclosed.**

**Print Public Service Announcements and Matte Releases** -- Three print "ads" presented in reproducible form for promotion with local newspapers and newsletters.

**YES, please send me these materials. I understand there is no charge.**

**"Safer Cooking with Caprial" Video** -- an entertaining 14-minute video featuring public television's Chef Caprial Pence demonstrating safer cooking behaviors while preparing a favorite recipe. Includes presenter's guidebook. Cost: **\$11**

**PLEASE SEND ME \_\_\_\_\_ VIDEOS. My check for \$ \_\_\_\_\_ is enclosed.**

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Please **print** the following:

NAME \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

STREET \_\_\_\_\_

(Sorry, no P.O boxes, please!)

CITY/STATE/ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

FAX \_\_\_\_\_

**PLEASE ENCLOSE CHECK PAYABLE TO AHAM WITH YOUR ORDER.**

**AHAM Federal I.D. # (if needed) is 36-2615812.**

**Visit AHAM's Internet Web Site at [www.aham.org](http://www.aham.org) for more information.**

For More information on AHAM's "Safer Cooking" Campaign, please call Jill Notini at (202) 872-5955 ext. 318