

FOR IMMEDIATE RELEASE

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PETER HOEKSTRA JOINS AHAM
AS VICE PRESIDENT OF TECHNICAL SERVICES

WASHINGTON, DC (July 23, 2007)—The Association of Home Appliance Manufacturers (AHAM) is pleased to announce that Peter Hoekstra has joined AHAM staff as Vice President, Technical Services. Hoekstra joins AHAM with more than 20 years of engineering and project management experience.

Hoekstra will lead AHAM's Technical Services Department which oversees the development of the association's voluntary performance rating standards for appliances; administers AHAM's product rating verification programs; provides technical support for extensive regulatory advocacy issues; oversees cooperative research, and participates in the standards processes of other standards bodies such as Underwriters Laboratories (UL), Canadian Standards Association International (CSA), International Electrotechnical Commission (IEC), International Organization for Standardization (ISO), American Society for Testing and Materials (ASTM), National Electric Code (NEC) and the Council for Harmonization of Electrotechnical Standards (CANENA).

Immediately prior to joining AHAM, Hoekstra was Senior Director, Engineering with Health-Mor Industries, a manufacturer of floor care appliances. Hoekstra has also held various technical positions with Zenith Fuel Systems, Electrolux and Tappan Appliance. Hoekstra holds a Bachelor of Science in Mechanical Engineering (BSME) and a Bachelor of Arts in Sociology from University of Illinois, and a Master of Science, Engineering Management from the University of Tennessee.

"Peter is a welcomed addition to our professional staff. He is well positioned to provide technical leadership for the home appliance industry's trade association," said Joseph M. McGuire, AHAM president.

Peter Hoekstra can be reached via email at phoekstra@aham.org or by telephone at (202) 872-5955 ext. 317.

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The Association of Home Appliance Manufacturers (AHAM) is a not-for-profit trade association representing manufacturers of major, portable and floor care home appliances, and suppliers to the industry and is headquartered in Washington, DC. You can visit the AHAM web site at <http://www.aham.org>