



ENERGY STAR® Guide to Residential Appliance Programs by Energy Efficiency Program Sponsors (EEPS)

Spring 2009 Update

The ENERGY STAR® Guide to Residential Appliance Programs provides an overview of the efficiency programs currently offered by utilities and other Energy Efficiency Program Sponsors (EEPS) for ENERGY STAR qualified clothes washers, dishwashers, refrigerators, and room air conditioners.

Each ongoing ENERGY STAR appliance program is summarized with a focus on rebates, marketing and consumer education efforts, program contacts, and other relevant details.

The Appliance Program Guide is divided into the following sections:

1. **Program Budget Map and National Rebate Graphs**
2. **Appliance Programs at a Glance** – A summary table of current appliance rebates, organized by region and then state.
3. **Tax Incentives** – A summary table of current sales tax exemptions and income tax credits available in selected states.
4. **Program Details** – In-depth descriptions of each partner's efficiency programs, including program budgets and contact information.

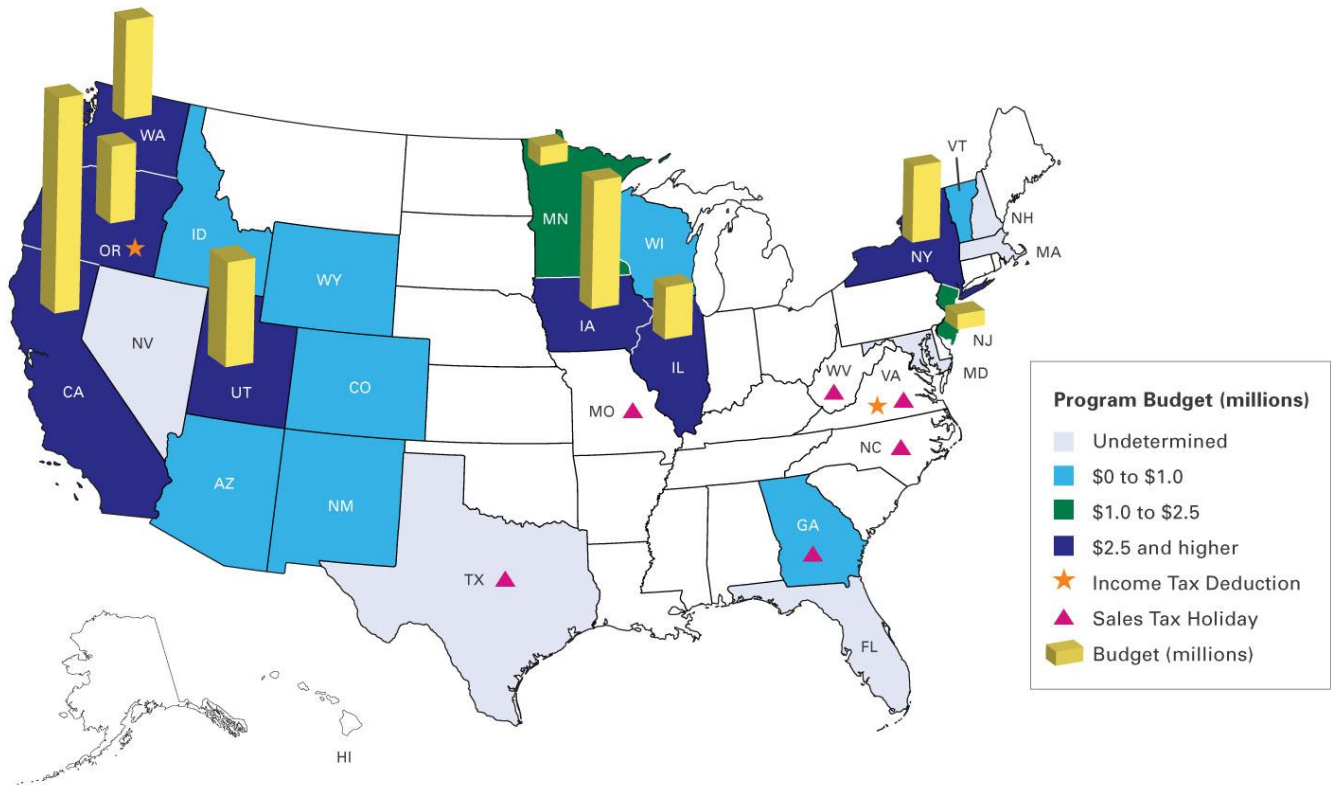
If you have any questions or comments about the Appliance Program Guide, please contact Marcelo Guevara at D&R International, at mquevara@drintl.com or 301-588-9387.

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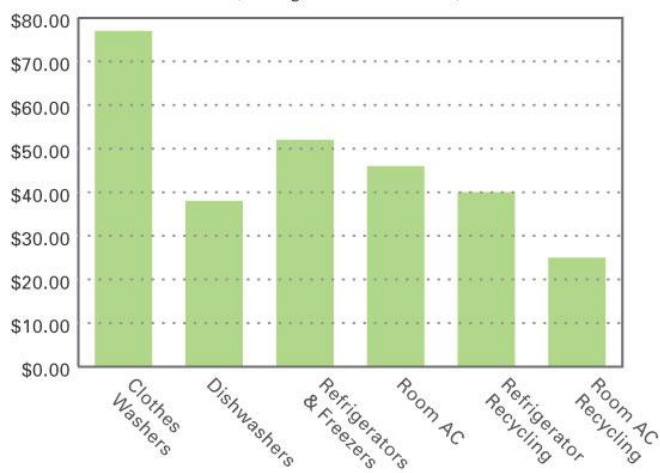
Program Budget Map

Note: Some EEPS partners in the light gray highlighted states have appliance programs operating in 2009, but were unable to provide funding information to ENERGY STAR. See the Program Details section for more information.

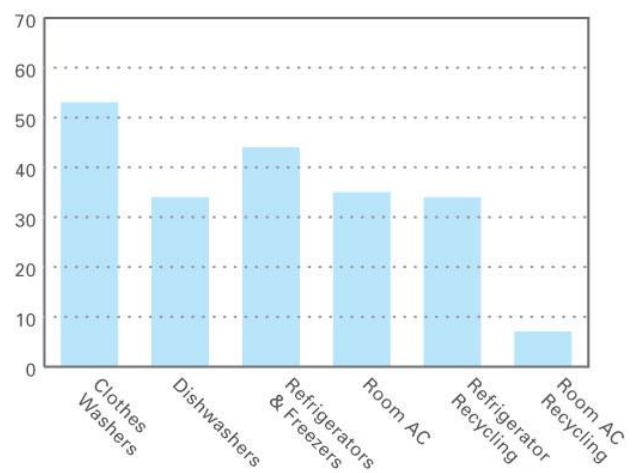


National Rebate Graphs

National Average Rebate Amount
(average value of rebates)



Total Rebates Nationwide



Appliance Programs at a Glance

To avoid duplication, target population figures for utilities providing multiple services (such as electricity and gas, or electricity and water) are for electricity services only. The exact metric for each population figure (customers, residents, members, etc.) is listed in each program entry.

State(s)	Organization Name	Program Budget	Target Population	NEW PRODUCT REBATES				RECYCLING	
				Clothes Washers	Dish-washers	Refrig / Freezers	Room AC	Refrig / Freezers	Room AC
CALIFORNIA & HAWAII									
CA	Alameda Power and Telecom		34,000			\$50		\$30	
CA	Anaheim Public Utilities	\$300,000	110,000	\$150	\$50	\$50	\$50	\$50	
CA	Burbank Water & Power	\$400,000 ¹	50,000	\$75-200	\$50-75	\$100-150	\$50-75		
CA	City of Santa Cruz Water Dept.	\$60,000	90,000	\$100					
CA	Glendale Water & Power	\$1.3 million		\$60-80	\$30-40	\$60-80	\$50-60		
CA	LADWP	\$2.5 million ¹	1.4 million	\$300		\$65	\$50	\$35	
CA	Metropolitan Water District of Southern California	\$2.7 million ²	18 million ²	\$85 minimum					
CA	Pacific Gas & Electric		6 million	\$35-75	\$30-50		\$50	\$35	\$25
CA	Riverside Public Utilities		105,000	\$75-105	\$50	\$200	\$50		
CA	Sacramento Municipal Utility District	\$2.3 million	590,000	\$100-200					
CA	San Diego Gas & Electric		1.4 million	\$175	\$30	\$25	\$50	\$50	
CA	Southern California Edison	\$6.3 million	4.8 million			\$50	\$50	\$50	
CA	Southern California Gas	\$18.8 million ¹	5.7 million	\$35	\$30				
MIDWEST									
IA, MN	Alliant Energy / IP&L	\$10.1 million	980,000	\$100	\$20	\$25-50	\$25-50	\$50	\$25
IA	Black Hills Energy	\$61,000	150,000	\$100	\$20				
IA	Central Iowa Power Cooperative	\$80,000	320,000	\$50	\$25	\$25	\$25		
IA	MidAmerican Energy	\$15,000	720,000				\$50		
IA	Waverly Light & Power	\$20,000	4,900	\$150		\$75		\$75	
IL	Ameren Illinois	\$210,000	1.2 million				\$35	\$35	
IL	ComEd	\$4.4 million	3.4 million					\$25	\$25
MN	Austin Utilities	\$100,000	12,450	\$50-100	\$25	\$25	\$25	\$50	\$25
MN	City of Buffalo Utilities	\$60,000	15,000	\$100	\$50	\$55	\$30		
MN	East Grand Forks Water & Light	\$30,000	3,500	\$100-150	\$50	\$75	\$50	\$25	\$25
MN	Marshall Utilities	\$30,000	6,400	\$100	\$50	\$50	\$25		
MN	Minnesota Municipal Power Agency	\$24,000	23,000	\$100	\$50	\$55	\$30		
MN	Minnesota Power		141,000	see entry	see entry	see entry	see entry		
MN	Rochester Public Utilities	\$220,000	45,000	\$50-75	\$25	\$25	\$25	\$50	\$25
MN	SMMPA	\$1.5 million ³	108,500	\$50	\$25	\$25	\$25	\$50	\$25
MN	Willmar Municipal Utilities	\$10,000	19,000	\$50	\$50	\$50			
WI	Dunn Energy Cooperative	\$17,000	8,820	\$50	\$25	\$25	\$25	\$25	
WI	Oakdale Electric Cooperative		14,000	\$50		\$25	\$25		
WI	Riverland Energy Cooperative		13,500	\$50	\$25	\$25	\$25	\$25	
WI	St. Croix Electric Cooperative	\$10,000		\$50	\$25	\$50			
WI	Vernon Electric Cooperative	\$6,900	10,000	\$50	\$25	\$25	\$25	\$25	
WI	Wisconsin Focus on Energy	\$700,000	2 million						
NORTHEAST & MID-ATLANTIC									
CT	Connecticut Light & Power		1.2 million						
MA	Cape Light Compact		200,000			\$50	\$30		
MA	National Grid Massachusetts		1.2 million			\$50	\$20-30		

State(s)	Organization Name	Program Budget	Target Population	NEW PRODUCT REBATES				RECYCLING	
				Clothes Washers	Dish-washers	Refrig / Freezers	Room AC	Refrig / Freezers	Room AC
MA	NSTAR		740,000			\$50	\$30		
MA	Western Mass. Electric Company		185,000			\$50	\$30		
MD	Baltimore Gas & Electric		1.2 million	\$50		\$50			
NH	New Hampshire Saves Program		1.3 million			\$50	\$30		
NJ	New Jersey Clean Energy Program	\$2 million	8.7 million	\$75			\$20	TBD	
NY	Long Island Power Authority	\$1.9 million	1.1 million	\$50		\$75	\$35-50	\$35	
NY	NYSERDA	\$4.4 million	6 million						
VT	Efficiency Vermont	\$450,000	300,000	\$50		\$50	\$25-40		
NORTHWEST									
ID, MT, OR, WA	Bonneville Power Administration		2.4 million	\$25-70	\$25	\$12-25		\$125	
ID	Idaho Power		480,000	\$50		\$30			
OR	Blachly-Lane Electric Cooperative	\$6,000	2,900	\$30	\$10	\$10			
OR	Emerald People's Utility District	\$28,000	20,000	\$75	\$25	\$25		\$25	
OR	Energy Trust of Oregon	\$6.2 million	1.4 million	\$75-100		\$50		\$30	
OR	Eugene Water & Electric Board	\$185,000 ³	77,500	\$35-70	\$25	\$25		\$30	
OR	Milton-Freewater City Light & Power	\$1,000	3,000	\$70	\$25	\$25			
WA	Inland Power & Light	\$400,000	34,000	\$25	\$25	\$25		\$30	
WA	LOTT Alliance	\$100,000	90,000	\$100					
WA	Puget Sound Energy	\$1.4 million	720,000	\$50-100				\$30	
WA	Seattle City Light		740,000	\$50-100					
WA	Snohomish County PUD	\$1.3 million	313,000	\$50-100	\$35			\$30	
WA	Tacoma Power	\$868,000	160,000	\$50-100				\$30	
WA	WashWise Rebate Program	\$2.8 million ⁴	2.4 million ⁴	\$50-100					
SOUTHEAST									
FL	City of Tallahassee		86,000	\$100		\$40-75			
FL	JEA		360,000				\$25		
GA	Flint Energies	\$20,000	82,600	\$50	\$50	\$50		\$50	
GA	Georgia Power		2 million						
SOUTHWEST & MOUNTAIN WEST									
AZ	Salt River Project	\$515,000	800,000	\$50-75	\$20			\$30	
CA, ID, UT, WA, WY	Rocky Mountain Power / Pacific Power	\$9.7 million ¹	1.1 million	\$50-75	\$20	\$20	\$30	\$20	
CO	City of Fort Collins Utilities	\$155,000	107,000	\$50	\$25			\$35	
NM	PNM	\$300,000	487,000					\$30	
NV	NV Energy		1.1 million					\$30	
TX	Austin Energy		388,000				\$50	\$35-50	
TX	Guadalupe Valley Electric Coop.		49,000	up to \$100	up to \$100	up to \$100	up to \$100		
UT	Questar Gas	\$1.7 million	860,000	\$50-75					

¹ Budget figures include support for products other than ENERGY STAR qualified appliances.

² The SoCal Water\$mart Program, operated by the Metropolitan Water District of Southern California, has some budget and population overlap with Los Angeles Department of Water and Power for clothes washer rebates.

³ Budget figures for 2009 not provided. Numbers listed in the chart are 2008 estimates.

⁴ The WashWise Rebate Program has some budget and population overlap with Puget Sound Energy, Seattle City Light, Snohomish County PUD, and Tacoma Power for clothes washer rebates.

Tax Incentives at a Glance

Bolded incentives are new for 2009

State	Incentive Type	Eligible Products	Timeframe	Web Site(s)
Georgia	Sales Tax Exemption	Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners	<u>TBD</u> (Must be renewed by legislation each year. Proposed dates for 2009: October 1-4.)	Georgia Dept of Revenue: www.dor.ga.gov/salestax/holiday/index.aspx
Missouri	Sales Tax Exemption	Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners	<u>April 19-25, 2009</u> Ongoing – same dates every year	Missouri Department of Revenue: http://dor.mo.gov/tax/business/sales/taxholiday/green/
North Carolina	Sales Tax Exemption	Clothes Washers, Refrigerators, Room Air Conditioners	<u>November 6-8, 2009</u>	North Carolina Dept of Revenue: www.dor.state.nc.us/taxes/sales
Oregon	Income Tax Credit	Clothes Washers, Dishwashers, Refrigerators	Year-round, ongoing	Oregon Dept of Energy http://egov.oregon.gov/ENERGY/CONS/RES/tax/appliances.shtml
Texas	Sales Tax Exemption	Clothes Washers, Dishwashers, Refrigerators	<u>May 23-25, 2009</u> Ongoing – Memorial Day weekends every year	Texas State Comptroller's Office: http://www.window.state.tx.us/taxinfo/taxpubs/tx96_1331/
Virginia	Income Tax Deduction	Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners	Year-round, ongoing	Virginia Dept of Mines Minerals and Energy: www.dmme.virginia.gov/DE/taxcredit.shtml
Virginia	Sales Tax Exemption	Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners	<u>October 9-12, 2009</u> Columbus Day weekends through 2012	Virginia Dept of Mines Minerals and Energy: http://www.tax.virginia.gov/site.cfm?alias=EnergyStarQualifiedProductsHoliday
West Virginia	Sales Tax Exemption	Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners	<u>September 1 – November 30, 2009</u> Same dates in 2010	West Virginia State Tax Dept: http://www.wvtax.gov/energyStarSalesTaxHoliday.html West Virginia Division of Energy: www.energywv.org

*Note: the South Carolina sales tax holiday listed in the Fall 2008 version of this document will **not** take effect in 2009. The tax holiday was to take effect **only** if the Bureau of Economic Advisors predicted a 5 percent increase in state revenues for 2009, which did not occur.*

Program Details

Highlighted entries have been updated as of April 2009

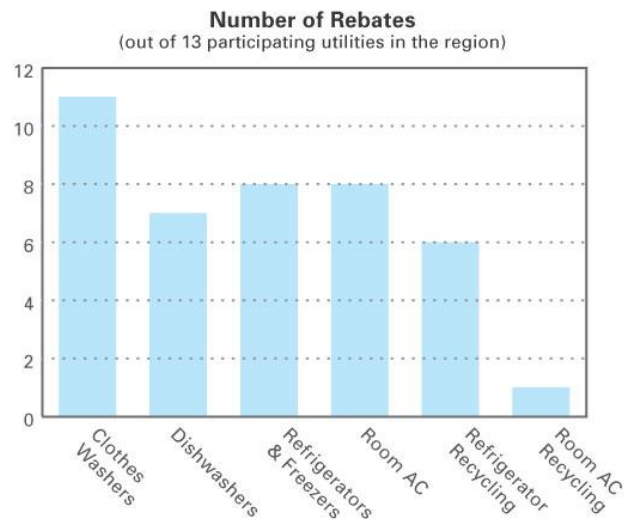
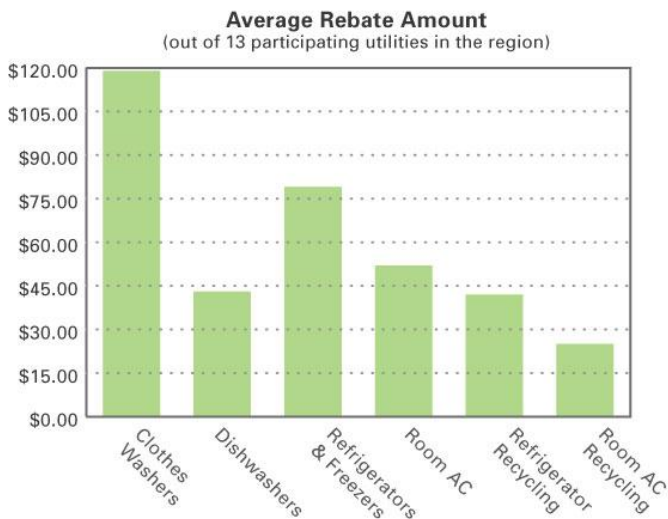
EF = Energy Factor; WF = Water Factor; MEF = Modified Energy Factor
All rebates are for ENERGY STAR qualified products unless otherwise specified

CALIFORNIA & HAWAII

State(s)	Partner Information	Program Descriptions
CA	Alameda Power and Telecom Cynthia Arevalo 510-748-3949 arevalao@alamedapt.com Meredith Owens 510-748-3949 owens@alamedapt.com Web site: www.alamedapt.com	Program Budget: <i>Not available</i> Target Population: 34,000 residential customers Program Duration: Ongoing Rebates: <u>Refrigerators:</u> \$50 for units with 14 cubic feet or more of storage space. Customers must verify recycling of old unit to qualify. <u>Refrigerator Recycling:</u> \$35.
CA	Anaheim Public Utilities Phil Hayes 714-765-4267 phayes@anaheim.net Earl Lasley 714-765-4259 elasley@anaheim.net Web site: www.anaheim.net	Program Budget: \$300,000 Target Population: 110,000 residential customers Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$150 for units with WF of 5.0 or lower. Program budget of \$150,000. <u>Dishwashers:</u> \$50. Program budget of \$50,000. <u>Refrigerators:</u> \$50. Program budget of \$80,000. <u>Room Air Conditioners:</u> \$50. Program budget of \$20,000. <u>Refrigerator Recycling:</u> \$50. Other Activities: Marketing / consumer education, including community outreach activities. Retail outreach more than 30 retail partners.
CA	Burbank Water and Power Steve Soghomonian 818-238-3638 ssoghomonian@ci.burbank.ca.us Rosemary Worthen 818-238-3730 rworthen@ci.burbank.ca.us Web site: www.burbankwaterandpower.com/homereward.html	Program Budget: \$400,000 for fiscal year 2008, renewable for fiscal year 2009. Budget includes rebates for products other than ENERGY STAR qualified appliances. Target Population: 50,000 residential customers Program Duration: July 2008 – June 2009 Rebates: <u>Clothes Washers:</u> \$100 if purchased in Burbank; \$75 otherwise. Additional \$100 if the WF is 5.0 or less. <u>Dishwashers:</u> \$75 if purchased in Burbank; \$50 otherwise. <u>Refrigerators:</u> \$150 if purchased in Burbank; \$100 otherwise. <u>Room Air Conditioners:</u> \$75 if purchased in Burbank; \$50 otherwise.
CA	City of Santa Cruz Water Department Toby Goddard 831-420-5232 tgoddard@ci.santa-cruz.ca.us Lori Kelly 831-420-5230 lkelly@ci.santa-cruz.ca.us Web site: www.ci.santa-cruz.ca.us/wt/conservation/index.html	Program Budget: \$60,000 Target Population: 90,000 residents Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$100. Other Activities: Marketing / consumer education.
CA	Glendale Water and Power Atineh Haroutunian 818-548-3381 aharoutunian@ci.glendale.ca.us Web site: www.glendalewaterandpower.com	Program Budget: \$1.3 million Program Duration: Through June 30, 2009 Rebates: <u>Clothes Washers:</u> \$80 if purchased in Glendale, \$60 otherwise. <u>Dishwashers:</u> \$40 if purchased in Glendale, \$30 otherwise. <u>Refrigerators:</u> \$80 if purchased in Glendale, \$60 otherwise. <u>Room Air Conditioners:</u> \$60 if purchased in Glendale, \$50 otherwise.

State(s)	Partner Information	Program Descriptions
CA	<p>Los Angeles Department of Water and Power (LADWP) Danny Blustein 213 367-4034 daniel.blustein@ladwp.com</p> <p>Darryl Gordon 213 367-2385 darryl.gordon@ladwp.com</p> <p>Web site: www.ladwp.com</p>	<p>Program Budget: \$2.5 million. Budget includes rebates for products other than ENERGY STAR qualified appliances. Target Population: 1.4 million residential customers. Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> See program entry for Metropolitan Water District of Southern California. <u>Refrigerators:</u> \$65 <u>Room Air Conditioners:</u> \$50 <u>Refrigerator Recycling:</u> \$35 for units with 10 to 25 cubic feet of storage space. Other Activities: Refrigerator exchange program – 50,000 new energy-efficient units to qualifying low-income customers.</p>
CA	<p>Metropolitan Water District of Southern California – SoCal WaterSmart Program Alice Webb-Cole 213-217-6716 awebb@mdwh2o.com</p> <p>Maria Biel 213-217-6416 mbiel@mdwh2o.com</p> <p>Web site: www.bewaterwise.com</p>	<p>Program Budget: \$2.7 million per year for five years Target Population: 18 million residents Program Duration: April 2008 to April 2013 Rebates: <u>Clothes Washers:</u> \$85 minimum for units with WF of 5.0 or lower until June 30, 2009. WF required decreases to 4.0 or lower starting July 1, 2009. Some participating utilities offer higher rebate levels. Other Activities: Marketing / consumer education. Retail support through regular shipments of rebate applications, product and rebate updates, and point-of-sale and training materials as desired. Willing to customize signage to specific retailers' requirements. Support promotional events, provide content for partner-led promotions, and offer cooperative marketing funding on an ongoing basis to any retailer or manufacturer who sells qualifying products. Participating utilities: <u>Cities</u> – Anaheim, Beverly Hills, Burbank, Compton, Fullerton, Glendale, Long Beach, Los Angeles, Pasadena, San Fernando, San Marino, Santa Ana, Santa Monica, Torrance. <u>Municipal Water Districts</u> – Calleguas, Central Basin, Eastern, Foothill, Las Virgenes, Orange County, Three Valleys, Upper San Gabriel Valley, West Basin, Western MWD of Riverside County. <u>Other</u> – Inland Empire Utilities Agency, San Diego County Water Authority.</p>
CA	<p>Pacific Gas and Electric (PG&E) Colleen Higham 415-972-5064 cmhh@pge.com</p> <p>Web site: www.pge.com/res/rebates/index.html</p>	<p>Program Budget: Not specified Target Population: 6 million residential customers Program Duration: 2009 – 2011 Rebates: <u>Clothes Washers:</u> \$35 for units with MEF of 2.00 to 2.19 and WF of 4.6 to 6.0; \$75 for units with MEF of 2.2 or higher and WF of 4.5 or lower. <u>Dishwashers:</u> \$30 for units with EF of 0.65 to 0.67; \$50 for units with EF of 0.68 or higher. <u>Room Air Conditioners:</u> \$50 <u>Refrigerator / Freezer Recycling:</u> \$35 <u>Room Air Conditioner Recycling:</u> \$25</p>
CA	Pacific Power	See Rocky Mountain Power / Pacific Power entry in the Southwest region for more information.
CA	<p>Riverside Public Utilities (RPU) Michael McLellan 951-826-5977 mmclellan@riversideca.gov</p> <p>Web site: www.riversideca.gov/utilities/resi-energystar.asp</p>	<p>Program Budget: Not specified Target Population: 105,000 residential customers Program Duration: Not specified Rebates: <u>Clothes Washers:</u> \$75, plus an additional \$30 for RPU water customers. <u>Dishwashers:</u> \$50 <u>Refrigerators:</u> \$200 <u>Room Air Conditioners:</u> \$50</p>
CA	<p>Sacramento Municipal Utility District (SMUD) Janis Erickson 916-732-5438 janis.erickson@smud.org</p> <p>Web site: www.smud.org/residential/saving/rebate.html</p>	<p>Program Budget: \$800,000 for rebates and marketing; \$1.5 million for recycling. Target Population: 590,000 residential customers Program Duration: Calendar year 2009 Rebates: <u>Clothes Washers:</u> \$200 for units with MEF of 2.0 and higher, plus WF of 6.0 and lower (CEE Tier 2 & 3); \$100 for units with MEF of 1.8 and higher, plus WF of 7.5 and lower (CEE Tier 1, ENERGY STAR criteria starting 7/1/09). <u>Dishwashers:</u> \$75 for units that meet CEE Tier 2 criteria; \$25 for units that meet CEE Tier 1 criteria. <u>Refrigerators:</u> \$75 for units that meet CEE Tiers 2 or 3 criteria; \$40 for units that meet CEE Tier 1 criteria. <u>Room Air Conditioners:</u> \$50 <u>Refrigerator Recycling:</u> \$35</p>

State(s)	Partner Information	Program Descriptions
CA	San Diego Gas and Electric (SDG&E) Web site: www.sdge.com/residential/singleFamilyRebate	Program Budget: <i>Not specified</i> Target Population: 1.4 million residential customers Program Duration: 2009 – 2011 Rebates: <u>Clothes Washers:</u> \$175 for units with WF of 6.0 or lower. <u>Dishwashers:</u> \$30 for units with EF of 0.65 or higher. <u>Refrigerators:</u> \$25 <u>Room Air Conditioners:</u> \$50 <u>Refrigerator / Freezer Recycling:</u> \$50
CA	Southern California Edison (SCE) Roy Bragg 626-633-3074 Roy.Bragg@sce.com Web site: www.sce.com/RebatesandSavings/Residential	Program Budget: \$19 million (three-year total) Target Population: 4.8 million residential customers Program Duration: 2009 – 2011 Rebates: <u>Refrigerators:</u> \$50 <u>Room Air Conditioners:</u> \$50 <u>Refrigerator / Freezer Recycling:</u> \$50
CA	Southern California Gas Harvey Bringas 562-803-7423 hbringas@semprautilities.com Cynthia Swaim 562-803-7438 cmswaim@semprautilities.com Web site: www.socalgas.com/residential/savemoney	Program Budget: \$18.8 million (includes products other than ENERGY STAR qualified appliances) Target Population: 5.7 million residents Program Duration: 2009 – 2011 Rebates: <u>Clothes Washers:</u> \$35 for units with MEF of 1.72 or higher, plus WF of 8.0 or lower. <u>Dishwashers:</u> \$30 with EF of 0.65 or higher. Other Activities: Marketing / consumer education through POP materials at retail store locations (no funding from retailers requested). SoCal Gas will also showcase ENERGY STAR qualified appliances at community events. Utility to fund event participation – partners asked to donate appliances. SoCal Gas will solicit retailer participation within utility service territory via letter and agreement packet.



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MIDWEST

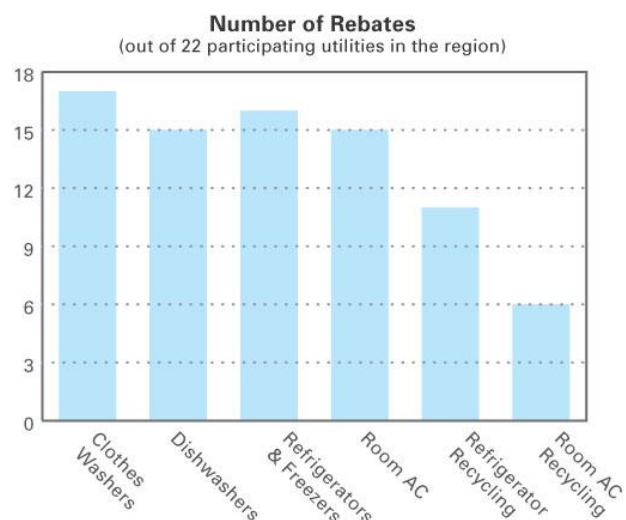
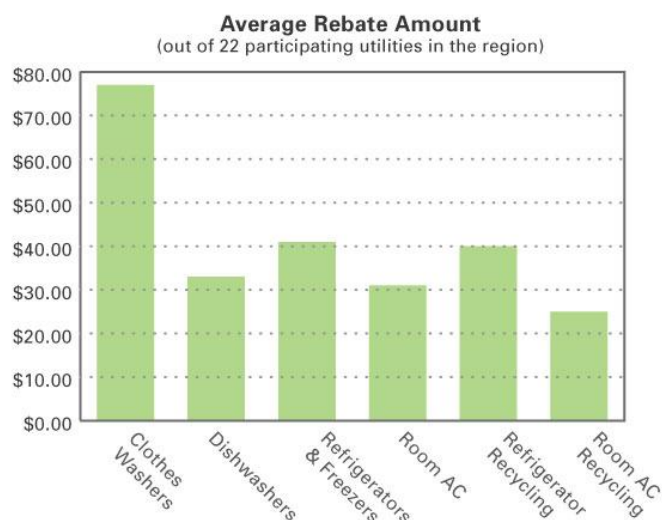
Iowa, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

State(s)	Partner Information	Program Descriptions
IA, MN	<p>Alliant Energy / Interstate Power and Light Lisa Pucelik 319-786-4283 lisapucelik@alliantenergy.com</p> <p>Ashley Martin 319-786-4681 ashleymartin@alliantenergy.com</p> <p>Web site: www.alliantenergy.com/rewards</p>	<p>Program Budget: \$10.1 million total (\$9.78 million in Iowa; \$320,000 in Minnesota)</p> <p>Target Population: 980,000 residential customers</p> <p>Program Duration: Ongoing</p> <p>Rebates: <u>Clothes Washers:</u> \$100 (IA & MN) <u>Dishwashers:</u> \$20 (IA only) <u>Refrigerators:</u> \$50 (IA only) <u>Freezers:</u> \$25 (IA only) <u>Room Air Conditioners:</u> \$25 in IA, \$50 in MN <u>Refrigerator Recycling:</u> \$50 (IA only) <u>Room Air Conditioner Recycling:</u> \$25 (IA only)</p> <p>Other Activities: Marketing / consumer education. Retail collaboration through co-op advertising, scholarship reimbursement, free point-of-purchase materials, trade show assistance, cash incentives for customer purchases and claim submissions, and technical assistance.</p>
IA	<p>Black Hills Energy Matt Daunis 785-832-3932 matt.daunis@blackhillscorp.com</p> <p>Pat Rice 785-832-3933 pat.rice@blackhillscorp.com</p> <p>Web sites: www.blackhillsenergy.com; www.BHEhowto.com</p>	<p>Program Budget: \$61,600</p> <p>Target Population: 150,000 residential natural gas customers</p> <p>Program Duration: 2009-2013</p> <p>Rebates: <u>Clothes Washers:</u> \$100. Rebate budget of \$22,500. <u>Dishwashers:</u> \$20. Rebate budget of \$3,000.</p> <p>Other Activities: Marketing / consumer education through bill inserts, web site and other mass media outlets as appropriate. Collaboration with retailers and other trade allies to ensure program awareness and understanding of requirements. Provide POP materials to retailers to share with customers.</p>
IA	<p>Central Iowa Power Cooperative (CIPCO) Claudia Smith 319-366-8011 claudia.smith@cipco.net</p> <p>Web site: www.cipco.net</p>	<p>Program Budget: \$80,000</p> <p>Target Population: 320,000 residents</p> <p>Program Duration: Ongoing</p> <p>Rebates: <u>Clothes Washers:</u> \$50 <u>Dishwashers:</u> \$25 <u>Refrigerators / Freezers:</u> \$25 <u>Room Air Conditioners:</u> \$25</p> <p>Limit of two room AC units per home and one unit per home for all other appliances.</p> <p>Participating utilities: <i>Clarke Electric Cooperative, Consumers Energy, East-Central Iowa Rural Electric Cooperative, Eastern Iowa Light & Power Cooperative, Farmers Electric Cooperative, Guthrie County REC Association, Linn County REC, Maquoketa Valley Electric Cooperative, Midland Power Cooperative, Pella Cooperative Electric Association, Southwest Iowa Rural Electric Cooperative, T.I.P. REC.</i></p>
IA	<p>MidAmerican John O'Roake 515-252-6764 joroake@midamerican.com</p> <p>Web site: www.midamericanenergy.com/html/energy1.asp</p>	<p>Program Budget: \$15,000</p> <p>Target Population: 720,000 residential customers</p> <p>Program Duration: Ongoing</p> <p>Rebates: <u>Room Air Conditioners:</u> \$50. Rebate goal of 300 units.</p>
IA	<p>Waverly Light and Power Curt Atkins 319-352-6251 catkins@wlpnet.net</p> <p>Web site: www.waverlyia.com</p>	<p>Program Budget: \$20,000</p> <p>Target Population: 4,900 residential customers</p> <p>Program Duration: 2009</p> <p>Rebates: <u>Clothes Washers:</u> \$150. Rebate budget of \$7,500. <u>Refrigerators:</u> \$75. Rebate budget of \$2,000. <u>Refrigerator Recycling:</u> \$75. Rebate budget of \$5,500.</p> <p>Other Activities: Marketing / consumer education.</p>

State(s)	Partner Information	Program Descriptions
IL	Ameren Illinois Karen Warnke 217-535-5028 kwarnke@ameren.com Sharon Ruhland 309-677-5192 sruhland@ameren.com Web sites: www.ameren.com , www.actonenergy.com	Program Budget: \$210,000 (room air conditioner rebates only) Target Population: 1.2 million residential customers Program Duration: Varies by activity Rebates: <u>Room Air Conditioners:</u> \$35. Start date: June 1, 2009. <u>Refrigerator / Freezer Recycling:</u> \$35. Ongoing.
IL	Commonwealth Edison (ComEd) Sharon Madigan 630-437-4638 Sharon.Madigan@comed.com Denise Munoz 630-576-6823 Denise.Munoz@comed.com Web site: www.comed.com	Program Budget: \$13.2 million over three years. Target Population: 3.4 million residential customers Program Duration: June 2008 – May 2011 Rebates: <u>Refrigerator / Freezer Recycling:</u> \$25. Recycling goals of 13,600 refrigerators and 5,800 freezers. <u>Room Air Conditioner Recycling:</u> \$25 (must be scheduled for pickup along with a refrigerator or freezer). Recycling goal of 800 units. Other Activities: Marketing / consumer education through bill inserts, print media support.
MN	Austin Utilities Dave Thompson 507-437-0822 davet@austinutilities.com Web site: www.austinutilities.com	Program Budget: \$100,000 Target Population: 12,450 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50, plus an additional \$25 for gas customers and \$25 for water customers. <u>Dishwashers:</u> \$25 <u>Refrigerators / Freezers:</u> \$25 <u>Room Air Conditioners:</u> \$25 <u>Refrigerator / Freezer Recycling:</u> \$50 <u>Room Air Conditioner Recycling:</u> \$25
MN	City of Buffalo Utilities Kim Smith 763-682-5370 kim.smith@ci.buffalo.mn.us Joseph Steffel 763-684-5422 Joseph.Steffel@ci.buffalo.mn.us Web site: www.ci.buffalo.mn.us	Program Budget: \$60,000 Target Population: 15,000 residents Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$100 <u>Dishwashers:</u> \$50 <u>Refrigerators / Freezers:</u> \$55 <u>Room Air Conditioners:</u> \$30
MN	East Grand Forks Water and Light Bonnie Abel 218-773-1163 babel@ci.east-grand-forks.mn.us Web site: www.eastgrandforks.net/wl/	Program Budget: \$30,000 Target Population: 3,500 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$100 for top-loading units; \$150 for front-loading units. <u>Dishwashers:</u> \$50 <u>Refrigerators / Freezers:</u> \$75 <u>Room Air Conditioners:</u> \$50 <u>Refrigerator Recycling:</u> \$25 <u>Room Air Conditioner Recycling:</u> \$25 Other Activities: Marketing / consumer education through materials sent directly to consumers and to retail stores.
MN	Marshall Utilities Mark Antony 507-537-7005 marka@marshallutilities.com Web site: www.marshallutilities.com	Program Budget: \$30,000 Target Population: 6,400 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$100. Budget of \$18,500. <u>Dishwashers:</u> \$50. Budget of \$6,500. <u>Refrigerators and Freezers:</u> \$50. Budget of \$4,800. <u>Room Air Conditioners:</u> \$25. Budget of \$200.

State(s)	Partner Information	Program Descriptions
MN	<p>Minnesota Municipal Power Agency Kim Lillyblad 612-252-6523 kim.lillyblad@avantenergy.com</p> <p>Joe Fulliero 612-252-6514 joe.fulliero@avantenergy.com</p> <p>Web site: www.mmpa.org</p> <p><u>Participating Municipalities:</u> Arlington, Brownston, Buffalo, Chaska, Le Sueur, North St. Paul, Olivia, Winthrop.</p>	<p>Program Budget: \$24,000 Target Population: 23,000 residential customers Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$100 <u>Dishwashers:</u> \$50 <u>Refrigerators / Freezers:</u> \$55 <u>Room Air Conditioners:</u> \$30 Other Activities: Marketing / consumer education through press releases, bill inserts, and cable access channels. Provide rebate forms to local retailers and work with retailers to ensure awareness of programs.</p>
MN	<p>Minnesota Power Leo Perna, WECC 608-249-9322, ext 339 leop@weccusa.org</p> <p>Web site: www.mnpower.com/powerofone</p>	<p>Program Budget: <i>Not available</i> Target Population: 141,000 residential customers Program Duration: Calendar year 2009 Rebates: <u>Clothes Washers:</u> \$40 per unit <u>Dishwasher + Refrigerator:</u> \$50 per package <u>Clothes Washer or Dishwasher + Refrigerator:</u> \$75 per package <u>Clothes Washer + Dishwasher + Refrigerator:</u> \$100 per package <u>Room Air Conditioner:</u> \$25 Program Information: Minnesota Power will enter into partnerships with retailers in service territory to reach unit sales goals: 1,350 clothes washers, 600 dishwashers, 600 refrigerators, and 300 room air conditioners. Retailers invited to participate in all mail-in and instant rebate programs. Retailers also invited to participate in room air conditioner turn-in events, if scheduled. Minnesota will periodically offers salesperson SPIFFs (\$10 per appliance) at select time during the year.</p>
MN	<p>Rochester Public Utilities Sara Kimberline 507-292-1225 sgimberline@rpu.org</p> <p>Patty Hanson 507-280-1615 phanson@rpu.org</p> <p>Web site: www.rpu.org</p>	<p>Program Budget: \$220,000 Target Population: 45,000 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50 to \$75. Budget of \$40,000. <u>Dishwashers:</u> \$25. Budget of \$25,000. <u>Refrigerators / Freezers:</u> \$25. Budget of \$15,000. <u>Room Air Conditioners:</u> \$25. Budget of \$3,000 <u>Refrigerator / Freezer Recycling:</u> Up to \$50. Budget of \$1,000. <u>Room Air Conditioner Recycling:</u> Up to \$25. Budget of \$500. Other Activities: Annual customer and trade ally meetings. Regular retail outreach through staff training, mailings and site visits. <u>Very interested in collaborating with retailers and manufactures to help meet our goals.</u></p>
MN	<p>Southern Minnesota Municipal Power Agency (SMMPA) Sandra K. Feehan 507-292-6421 sk.feehan@smmpa.org</p> <p>Web site: www.saveenergyinmycommunity.com</p>	<p>Program Budget: <i>Not specified</i> Target Population: 108,500 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50 <u>Dishwashers:</u> \$25 <u>Refrigerators / Freezers:</u> \$25 <u>Room Air Conditioners:</u> \$25 <u>Refrigerator / Freezer Recycling:</u> \$50 <u>Room Air Conditioner Recycling:</u> \$25 Participating utilities: Austin Utilities, Blooming Prairie Public Utilities, Fairmont Public Utilities, Grand Marais Public Utilities, Lake City Utilities, Litchfield Public Utilities, Mora Municipal Utilities, New Prague Utilities Commission, North Branch Municipal Water & Light, Owatonna Public Utilities, Preston Public Utilities, Princeton Public Utilities Commission, Redwood Falls Public Utilities, Rochester Public Utilities, City of Saint Peter, Spring Valley Public Utilities, Waseca Utilities, Wells Public Utilities.</p>
MN	<p>Willmar Municipal Utilities Dave Opsahl 320-235-4422 dopsahl@wmu.willmar.mn.us</p> <p>Web site: http://wmu.willmar.mn.us</p>	<p>Program Budget: \$10,000 Target Population: 19,000 residents Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50. Rebate budget of \$2,500. <u>Dishwashers:</u> \$50. Rebate budget of \$4,000. <u>Refrigerators:</u> \$50. Rebate budget of \$3,500. Customers must provide proof of disposal of old unit for all appliance rebates.</p>

State(s)	Partner Information	Program Descriptions
MO	Missouri Department of Revenue Web site: http://dor.mo.gov/tax/business/sales/taxholiday/green/	Program Information: "Show Me Green" Sales Tax Holiday for ENERGY STAR qualified clothes washers, dishwashers, refrigerators, and room air conditioners. Valid April 19-25, 2009. Further details TBD.
WI	Dunn Energy Cooperative Jesse Singerhouse 715-232-6240 housej@dunnenergy.com Jolene Neisius 715-232-6240 Jolene@dunnenergy.com Web site: www.dunnenergy.com	Program Budget: \$17,000 Target Population: 8,820 members Program Duration: 2009 Rebates: Clothes Washers: \$50. Budget of \$6,000. Dishwashers: \$25. Budget of \$1,500. Refrigerators: \$25. Budget of \$2,600. Room Air Conditioners: \$25. Budget of \$4,475. Refrigerator Recycling: \$25. Budget of \$3,000. Other Activities: Marketing / consumer education, retail outreach.
WI	Oakdale Electric Cooperative Jerry Bloom 1-800-241-2468 jbloom@oakdalerec.com Web site: www.oakdalerec.com	Program Budget: Not specified Target Population: 14,000 members Program Duration: Ongoing in 2008, likely to continue in 2009 Rebates: Clothes Washers: \$50 Refrigerators: \$25 Room Air Conditioners: \$25
WI	Riverland Energy Cooperative Aaron Torud 800-411-9115 atorud@riverlandenergy.com Beth Alesch 800-411-9115 ealesch@riverlandenergy.com Web site: www.riverlandenergy.com	Program Budget: Not specified Target Population: 13,500 members Program Duration: Ongoing Rebates: Clothes Washers: \$50 Dishwashers: \$25 Refrigerators: \$25 Room Air Conditioners: \$25 Refrigerator Recycling: \$25 Other Activities: Marketing / consumer education through monthly utility publications and point-of-sale materials delivered to retailers.
WI	St. Croix Electric Cooperative Jerry Van Someren 715-796-7000 jerryvs@scecnec.net Web site: www.scecnec.net	Program Budget: \$10,000 Program Duration: Ongoing Rebates: Clothes Washers: \$50 Dishwashers: \$25 Refrigerators: \$50 Limit one rebate per appliance per customer.
WI	Vernon Electric Cooperative Dave Maxwell 608-634-3121 vec@mwt.net Web site: www.vernonelectric.org	Program Budget: \$6,900 Target Population: 10,000 members. Program Duration: 2009 Rebates: Clothes Washers: \$50. Product budget of \$3,000. Dishwashers: \$25. Product budget of \$1,500. Refrigerators: \$25. Product budget of \$1,500. Room Air Conditioners: \$25. Product budget of \$600. Refrigerator Recycling: \$25. Product budget of \$300. Other Activities: Marketing / consumer education in monthly newsletter & magazine, utility Web site.
WI	Wisconsin Focus On Energy Bobbi Fey, WECC 608-249-9322, ext. 140 bobbif@weccusa.org Web site: www.focusonenergy.com	Program Budget: \$700,000 (includes water heater promotions). Target Population: 2 million households Program Duration: 2009. Other Activities: Marketing / consumer education. Cooperative advertising support available to retailers, distributors and contractors advertising program eligible equipment to Wisconsin consumers and builders.



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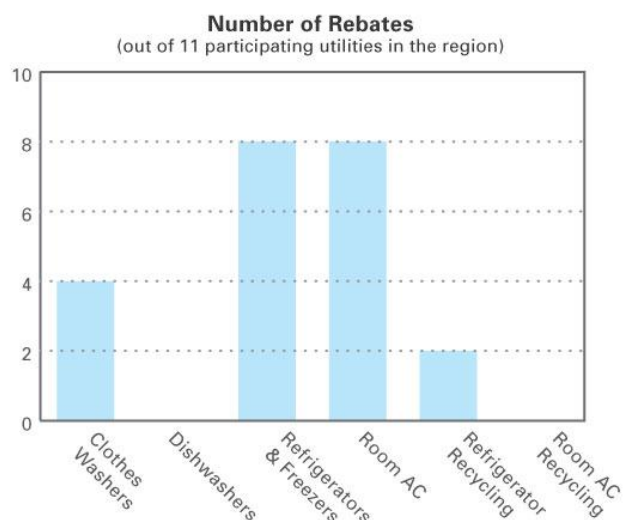
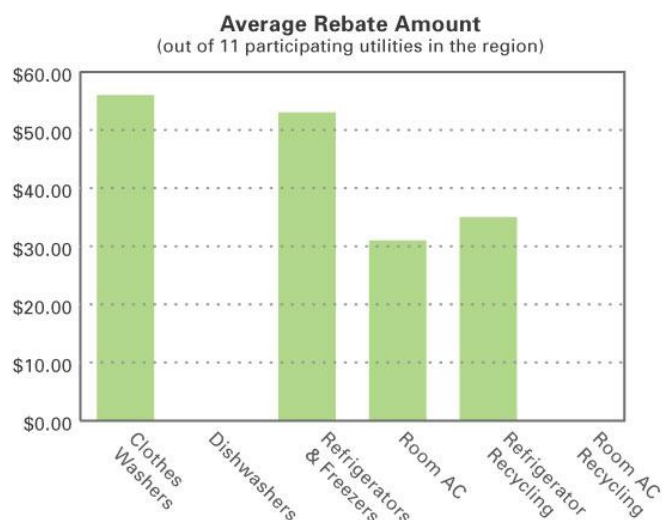
NORTHEAST & MID-ATLANTIC

Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia

State(s)	Partner Information	Program Descriptions
CT	Connecticut Light & Power Jesus Pernia 860-832-4961 pernijl@nu.com Lisa Bodin, APT 877-366-3749 lisab@appliedproactive.com Web site: www.cl-p.com	Target Population: 1.2 million residential customers Program Information: Connecticut Light and Power (CL&P) will not implement any Appliances Rebates through its Retail Products program in 2009, but will accept and evaluate new Negotiated Cooperative Promotions (NCPs) on a case-by-case basis. Alternatively, CL&P will continue providing appliances rebates to residential customer through its Home Energy Solution program.
MA	Cape Light Compact Margaret Song 508-375-6843 msong@capelightcompact.org Mark Jackson, Lockheed Martin 508-460-1327 mark.g.jackson@lmco Web sites: www.capelightcompact.org ; www.myenergystar.com	Program Budget: <i>Not stated</i> Target Population: 200,000 residential customers Program Duration: Varies by activity Rebates: Refrigerators: \$50, in effect 1/23/09 through 6/1/09. Room Air Conditioners: \$30, effective dates TBD. Program Information: The program targets local retailers and appliance manufacturers through partnership letters, cooperative advertising programs, mail-in rebates, retailer training and program sponsored point of purchase materials.
MA	National Grid Massachusetts Kate Ringe-Welch 781-907-1580 katherine.ringe@us.ngrid.com Mark Jackson, Lockheed Martin 508-460-1327 mark.g.jackson@lmco Web sites: www.nationalgridus.com ; www.myenergystar.com	Program Budget: <i>Not stated</i> Target Population: 1.2 million residential customers Program Duration: Varies by activity Rebates: Refrigerators: \$50, in effect 1/23/09 through 6/1/09. Room Air Conditioners: \$20 for CEE Tier 1 units and \$30 for CEE Tier 2 units. Effective dates TBD. Program Information: The program targets local retailers and appliance manufacturers through partnership letters, cooperative advertising programs, mail-in rebates, retailer training and program sponsored point of purchase materials.

State(s)	Partner Information	Program Descriptions
MA	<p>NSTAR Electric Jerry Carey 781-441-8718 gerald.carey@nstar.com</p> <p>Mark Jackson, Lockheed Martin 508-460-1327 mark.g.jackson@lmco</p> <p>Web sites: www.nstar.com; www.myenergystar.com</p>	<p>Program Budget: <i>Not stated</i> Target Population: 740,000 residential customers Program Duration: Varies by activity Rebates: <u>Refrigerators:</u> \$50, in effect 1/23/09 through 6/1/09. <u>Room Air Conditioners:</u> \$30, effective dates TBD. Program Information: The program targets local retailers and appliance manufacturers through partnership letters, cooperative advertising programs, mail-in rebates, retailer training and program sponsored point of purchase materials.</p>
MA	<p>Western Massachusetts Electric Company (WMECO) Anthony J. Fornuto 413-787-9329 fornuaj@nu.com</p> <p>Mark Jackson, Lockheed Martin 508-460-1327 mark.g.jackson@lmco</p> <p>Web sites: www.wmeco.com; www.myenergystar.com</p>	<p>Program Budget: <i>Not stated</i> Target Population: 185,000 residential customers Program Duration: Varies by activity Rebates: <u>Refrigerators:</u> \$50, in effect 1/23/09 through 6/1/09. <u>Room Air Conditioners:</u> \$30, effective dates TBD. Program Information: The program targets local retailers and appliance manufacturers through partnership letters, cooperative advertising programs, mail-in rebates, retailer training and program sponsored point of purchase materials.</p>
MD	<p>Baltimore Gas & Electric (BG&E) Chris Walls 410-470-1264 christopher.c.walls@bge.com</p> <p>Web site: www.bgesmartenergy.com</p>	<p>Program Budget: <i>Not available</i> Target Population: 1.2 million residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50 for ENERGY STAR qualified units with MEF up to 2.0; \$75 for units with MEF of more than 2.0. <u>Refrigerators / Freezers:</u> \$50 for ENERGY STAR qualified units.</p>
NH	<p>New Hampshire Saves Program Nicholas Plouffe, APT 877-366-3749 nickp@appliedproactive.com</p> <p>Web site: www.nhsaves.com</p>	<p>Program Budget: <i>Not stated</i> Target Population: 1.3 million residents Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$50. Rebate goal of 10,000 units. <u>Room Air Conditioners:</u> \$20. Rebate goal of 3,500 units. Program Information: Marketing / consumer education through retail partnerships, corporate events, web communications and bill messaging. Program is based on consistent and targeted consumer education and training. More than 100 retail stores have enrolled in the program, representing almost every major appliance seller in New Hampshire. <u>Open to ideas for industry partnerships to supplement existing efforts.</u></p>
NJ	<p>New Jersey Clean Energy Program Pedro Cabrera, Honeywell 973-890-9500 pedro.j.cabrera@honeywell.com</p> <p>Web site: www.njcleanenergy.com</p>	<p>Program Budget: \$2 million Target Population: 8.7 million New Jersey residents Program Duration: Varies by activity Rebates: <u>Clothes Washers:</u> \$75 for units with MEF of 2.2 or higher and WF of 4.5 or lower (ongoing). Rebate goal of 20,000 units. <u>Room Air Conditioners:</u> \$20 (May 14 to August 31, 2009). Rebate goal of 10,000 units. <u>Refrigerator Recycling:</u> New program planned for second half of 2009. Details TBD. Other Activities: Marketing / consumer education. Retail staff training.</p>
NY	<p>Long Island Power Authority Renee Crespi 631-755-5301 rcrespi1@service.lipower.org</p> <p>Tani Ensign Rivera, APT 413-731-9405 tani@appliedproactive.com</p> <p>Web site: www.lipower.org</p>	<p>Program Budget: \$1.9 million Target Population: 1.1 million residential customers Program Duration: Ongoing (except as noted) Rebates: <u>Clothes Washers:</u> \$50 for units with MEF of 2.2 or higher, plus WF of 4.5 or lower. Rebate budget of \$475,000. <u>Refrigerators:</u> \$75 for units with 7.75 cubic feet of storage or higher. In effect through 9/30/09 only. Rebate budget of \$450,000. <u>Room Air Conditioners:</u> \$35 to \$50 based on BTUs. Upstream incentives only. Rebate budget of \$800,000. <u>Refrigerator Recycling:</u> \$35 (tentative – final approval TBD). Rebate budget of \$210,000. Other Activities: Marketing / consumer education program. Retail support through cooperative advertising funds.</p>

State(s)	Partner Information	Program Descriptions
NY	<p>New York State Energy Research and Development Authority (NYSERDA) Mark Michalski 518-862-1090 ext. 3237 mm2@nyserda.org</p> <p>Kerry P. Hogan 518-862-1090 ext. 3509 kph@nyserda.org</p> <p>Web site: www.getenergysmart.org</p>	<p>Program Budget: \$4.4 million Target Population: 6 million Program Duration: Ongoing Program Information: NYSERDA works directly with retailers and manufacturers to promote ENERGY STAR qualified clothes washers, dishwashers, refrigerators, freezers, room air conditioners, and other appliances. Retailers and manufacturers who sign a partnership agreement with the Program are eligible for co-operative funding, free point-of-purchase materials, free in-store sales staff training, and the opportunity to collaborate with other successful NYSERDA programs in the single family, multifamily, and low-income markets. Partners can utilize co-operative funding for buy-downs, educational displays, trainings, advertising, or anything within reason that will effectively educate New Yorkers on ENERGY STAR appliances.</p> <p>The Program hopes to partner with as many retailers and manufacturers as possible as long as the partnership has a direct benefit to New York State. Partnership is open enrollment and is open to all who fulfill the Program eligibility requirements. The current funding wave began January 1 and will end December 31, 2009. Funding waves run one calendar year for all partner types. The program budget of \$4.4 million includes \$2 million for program implementation and \$2.4 million for retail and manufacturer partner incentives.</p>
VA	<p>Virginia Department of Mines Minerals and Energy</p> <p>Web sites: www.dmme.virginia.gov/DE/taxcredit.shtml, http://www.tax.virginia.gov/site.cfm?alias=EnergystarQualifiedProductsHoliday</p>	<p>Program Information: Income Tax Deduction equal to 20 percent of the cost of ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners, not to exceed \$500 per individual per year. Ongoing. Sales Tax Exemption for ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners. Valid October 9-12, 2009.</p>
VT	<p>Efficiency Vermont Michael Russom, VEIC 802-860-4095, ext 1099 mrussom@veic.org</p> <p>Mariana Du Brul, VEIC 802-860-4095, ext 1172 mdubrul@veic.org</p> <p>Web site: www.efficiencyvermont.com</p>	<p>Program Budget: \$450,000 Target Population: 300,000 households Program Duration: Calendar year 2009, except room air conditioner rebates (May 1 to August 31 only). Rebates: Clothes Washers: \$50 for units with MEF of 2.2 or higher, plus WF of 4.5 or lower (CEE Tier 3). Budget of \$200,000. Refrigerators: \$50 for units with energy efficiency rating at least 25 percent higher than the federal standard (CEE Tier 2 and 3). Budget of \$150,000. Room Air Conditioners: \$40 for units that meet CEE Tier 1 criteria, and \$25 for remaining ENERGY STAR qualified units. Budget of \$75,000. Other Activities: Marketing / consumer education. Retail staff training. Efficiency Vermont has partnerships with 62 appliance retailers throughout the state to promote mail-in rebates. Retail Account Managers solicit interest from retailers and stock rebates and other POP information in the stores. Turn-in events for air conditioners targeting customers in areas affected by transmission network constraints, supported by instant rebates and cooperative advertising.</p>
WV	<p>West Virginia Division of Energy Kelly A. Bragg 304-558-2234 kbragg@energywv.org</p> <p>Web sites: www.energywv.org, http://www.wvtax.gov/energyStarSalesTaxHoliday.html</p>	<p>Program Information: Sales Tax Exemption for ENERGY STAR appliances under \$5,000. Valid September 1 to November 30, 2009. Applies only to purchases for noncommercial home or personal use. Marketing / consumer education through letters to retailers, a downloadable flier on the Internet, and printed brochures.</p>



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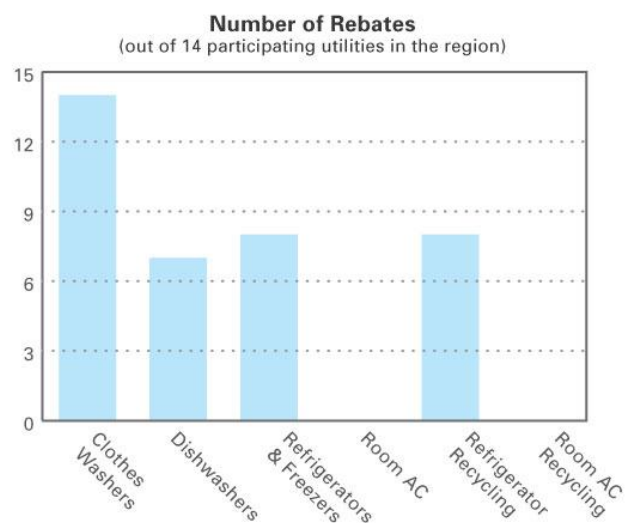
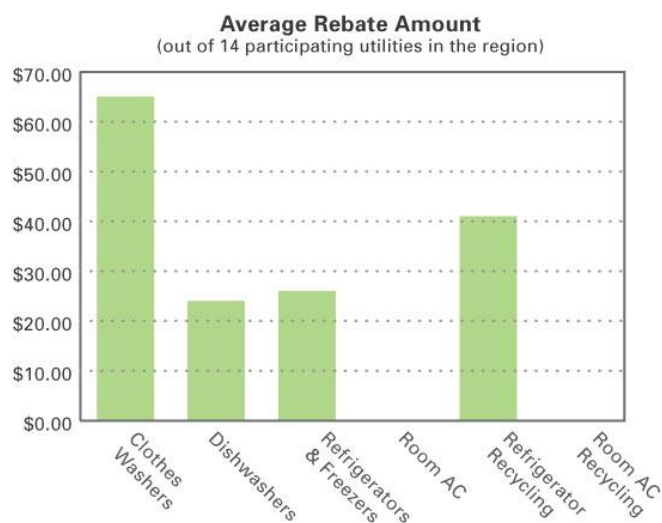
NORTHWEST

Alaska, Idaho, Montana, Oregon, Washington

State(s)	Partner Information	Program Descriptions
ID	Idaho Power Ryan Hartnett 208-388-5396 rhartnett@idahopower.com Patti Best 208-388-5948 pbest@idahopower.com Web site: www.idahopower.com/homeproducts	Program Budget: <i>Not available</i> Target Population: 480,000 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50 <u>Refrigerators:</u> \$30 Other Activities: Limited cooperative marketing funds available to retailers.
ID	Rocky Mountain Power	See Rocky Mountain Power / Pacific Power entry in the Southwest region for more information.
ID, MT, OR, WA	Bonneville Power Administration (BPA) Sarah Moore 503-230-4157 sfmoore@bpa.gov Web site: www.bpa.gov/Energy/N/residential.cfm	Program Budget: <i>Not specified for appliances</i> Target Population: 2.4 million households Program Duration: 2006 – 2009 Rebates: <u>Clothes Washers:</u> \$70 for qualified washers with electric water heating, and \$25 for gas water heating <u>Dishwashers:</u> \$25 <u>Refrigerators:</u> \$25 <u>Freezers:</u> \$12 <u>Refrigerator & Freezer Recycling:</u> \$125 Program Information: BPA offers conservation rebate credits to about 140 member utilities in the Pacific Northwest to promote the sale of new energy-efficient appliances and the recycling of old refrigerators and freezers.
OR	Blachly-Lane Electric Cooperative Joe McFadden 541-284-2151 mcfaddenj@blachlylane.coop Web site: www.blachlylane.coop	Program Budget: \$6,000 Target Population: 2,900 residents Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$30 for units with MEF of 1.72 or higher. <u>Dishwashers:</u> \$10 for units with EF of 0.65 or higher. <u>Refrigerators:</u> \$10. Other Activities: Marketing / consumer education through bill inserts, newsletter, web site, and brochures. Retail staff training. Coordination with Oregon state tax credits for ENERGY STAR qualified appliances.

State(s)	Partner Information	Program Descriptions
OR	<p>Emerald People's Utility District Sandy Marr 541-744-7421 sandy@epud.org</p> <p>Joe Savage 541-744-7448 joe@epud.org</p> <p>Web site: www.epud.org/aprebates.aspx</p>	<p>Program Budget: \$28,000 Target Population: 20,000 members Program Duration: Calendar year 2009 Rebates: <u>Clothes Washers:</u> \$75. Goal of 325 units. <u>Dishwashers:</u> \$25. Goal of 120 units. <u>Refrigerators:</u> \$25. Goal of 60 units. <u>Refrigerator Recycling:</u> \$25</p>
OR	<p>Energy Trust of Oregon Kendall Youngblood 503-445-7622 kendall.youngblood@energytrust.org</p> <p>Julie Van Dyne, PECI 503-595-4440 jvandyne@peci.org</p> <p>Web site: www.energytrust.org/residential/es/products/promotions.html</p>	<p>Program Budget: \$6.2 million Target Population: 1.4 million residential customers Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$75 for models with MEF of 2.00 to 2.19, and \$100 for units with MEF of 2.20 or higher. Budget of \$1.98 million. Rebate goal of 20,874 units. <u>Refrigerators / Freezers:</u> \$50. Budget of \$150,000. Refrigerators must be 20 percent more energy efficient than Federal standards; freezers must be 10 percent more efficient. Rebate goal of 3,000 units. <u>Refrigerator / Freezer Recycling:</u> \$30. Budget of \$2 million. Rebate goal of 16,100 units. Other Activities: Marketing / consumer education, retail staff training, cooperative marketing funds for ENERGY STAR manufactured home builders.</p>
OR	<p>Eugene Water and Electric Rob Roy 541-484-1125 rob.roy@eweb.org</p> <p>Colleen Wedin 541-484-1125 colleen.wedin@eweb.org</p> <p>Web site: www.eweb.org/home/energy/appliances/index.htm</p>	<p>Program Budget: Not stated for 2009. Figure for 2008: \$185,000 Target Population: 77,500 residential customers Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$70 for ENERGY STAR qualified models with electric heat, and \$35 for ENERGY STAR qualified models with gas heat. <u>Dishwashers:</u> \$25 for ENERGY STAR qualified models. <u>Refrigerators/Freezers:</u> \$25 for ENERGY STAR qualified models. <u>Refrigerator Recycling:</u> \$30. Units must have 10 to 30 cubic feet of storage. Other Activities: Marketing / consumer education. Retail staff training.</p>
OR	<p>Milton-Freewater City Light & Power Pat Didion 541-938-8237 pat.didion@milton-freewater-or.gov</p> <p>Web site: www.milton-freewater-or.gov</p>	<p>Program Budget: \$1,000 Target Population: 3,800 members Program Duration: 2009 Rebates: <u>Clothes Washers:</u> \$70 <u>Dishwashers:</u> \$25 <u>Refrigerators:</u> \$25 Other Activities: Marketing / consumer education, retail staff training.</p>
OR	<p>Oregon Department of Energy</p> <p>Web site: http://egov.oregon.gov/ENERGY/CONS/RES/tax/appliances.shtml</p>	<p>Program Information: <u>Income Tax Credit</u> of \$50 to \$180 for high efficiency clothes washers, dishwashers, and refrigerators. Appliances must meet performance standards specified by the Oregon Department of Energy – not all ENERGY STAR models qualify. See web site for more information.</p>
WA	<p>Inland Power & Light Dan Villalobos 509-789-4252 danv@inlandpower.com</p> <p>Web site: www.inlandpower.com</p>	<p>Program Budget: \$400,000 Target Population: 34,000 members Program Duration: 2009-2010 Rebates: <u>Clothes Washers:</u> \$25 <u>Dishwashers:</u> \$25 <u>Refrigerators:</u> \$25 <u>Refrigerator Recycling:</u> \$30 Other Activities: Marketing / consumer education.</p>
WA	<p>LOTT Alliance Lisa Dennis-Perez 360-528-5719 lisdennis-perez@lotionline.org</p> <p>Web site: www.lotionline.org</p>	<p>Program Budget: \$100,000 Target Population: 90,000 residents Program Duration: 2009-2011 Rebates: <u>Clothes Washers:</u> \$100 for units with WF of 7.5 or lower. Other Activities: Marketing / consumer education through ads in utility bills and newsletters, plus providing POP materials and site visits to local retailers Participating municipalities: Lacey, Olympia, Tumwater.</p>

State(s)	Partner Information	Program Descriptions
WA	Pacific Power	See Rocky Mountain Power / Pacific Power entry in the Southwest region for more information.
WA	<p>Puget Sound Energy (PSE) Laura Wilson 425-456-2462 laura.wilson@pse.com</p> <p>Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org</p> <p>Web site: www.pse.com/solutions/foryourhome/Pages/rebatesOnAllRebates.aspx</p>	<p>Program Budget: \$1.4 million for rebates Target Population: 720,000 residents Program Duration: Ongoing Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details. Refrigerator Recycling: \$30. Other Activities: Marketing / consumer education through consumer guides, sales tools for retailers, and other methods. Seeking co-branding opportunities.</p>
WA	<p>Seattle City Light Andrew Gibb 206-684-3466 andrew.gibb@seattle.gov</p> <p>Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org</p> <p>Web site: www.seattle.gov/util/Services/Water/Reduce_Water_Use/index.asp</p>	<p>Program Budget: Not specified Target Population: 740,000 residents Program Duration: Ongoing Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details.</p>
WA	<p>Snohomish County Public Utility District (SNOPUD) Al J. Bandazy 425-783-1700 ajbandazy@snopud.com</p> <p>Website: www.snopud.com</p>	<p>Program Budget: \$1,285,000 Target Population: 313,000 residents Program Duration: Through 2009 Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details. Dishwashers: \$35 Refrigerator Recycling: \$30</p>
WA	<p>Tacoma Power Dan Muir 253-502-8191 dmuir@cityoftacoma.org</p> <p>Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org</p> <p>Web site: www.mytpu.org</p>	<p>Program Budget: \$868,000 Target Population: 160,000 residential customers Program Duration: 2009 Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise program entry for more information. Goal of 3,000 units. Rebate budget of \$408,000. Refrigerator Recycling: \$30. Goal of 3,000 units. Rebate budget of \$460,000. Other Activities: Marketing / consumer education through web site, utility bill inserts, newspaper and television ads, in-house lobby displays, utility signage, retailer POP clings, community outreach activities and events. Promotional materials available in Spanish. Refrigerator recycling also promoted through use of in-house signage, truck ads, community outreach activities and events. Retailer interaction through cooperative marketing funds, retail staff training.</p>
WA	<p>WashWise Rebate Program Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org</p> <p>Sarah Fujita, PECI 503-467-0965 sfujita@peci.org</p> <p>Web site: www.washwiserebate.com</p> <p>Participating utilities: Puget Sound Energy, Seattle City Light, Snohomish County PUD, Tacoma Power/Tacoma Water, City of Renton, City of Bonney Lake, Cascade Water Alliance (26 water utilities in the Puget Sound area), Saving Water Partnership (eight water utilities in the Puget Sound area).</p>	<p>Program Budget: \$2.8 million Target Population: 2.4 million residents Program Duration: Ongoing Rebates: Clothes Washers:</p> <ul style="list-style-type: none"> • \$50 rebate – units with MEF of 1.8 and higher, plus WF of 7.5 and lower (CEE Tier 1, ENERGY STAR criteria starting 7/1/09). Rebate projection of 5,362 units in 2009. • \$75 rebate – MEF of 2.0 and higher, plus WF of 6.0 and lower (CEE Tier 2). Rebate projection of 10,146 in 2009. • \$100 rebate – MEF of 2.2 and higher, plus WF of 4.5 and lower (CEE Tier 3). Rebate projection of 23,830 in 2009. <p>Program Information: Regional incentive program with more than 30 collaborating electricity and water utilities in Washington state (primarily in King, Pierce, and Snohomish counties). The WashWise program actively pursues partner relationships with manufacturers to promote energy and water saving clothes washers.</p>



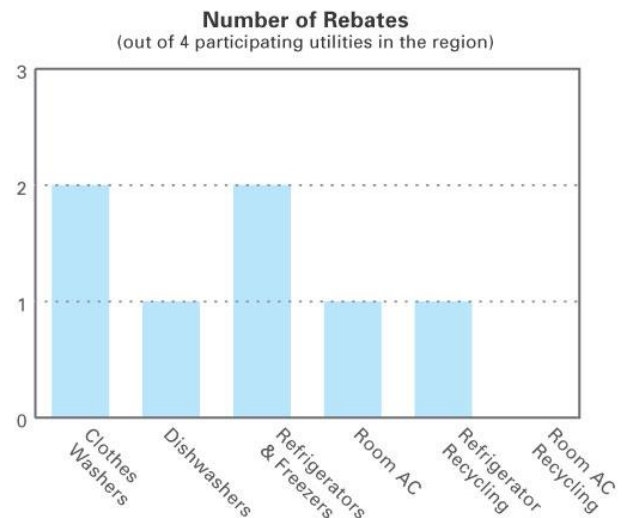
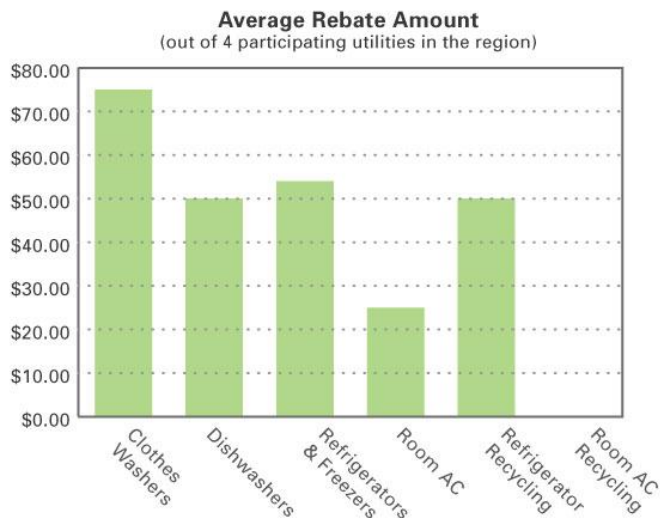
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SOUTHEAST

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

State(s)	Partner Information	Program Descriptions
FL	City of Tallahassee Utilities Bob Seaton 850-891-6130 bob.seaton@talgov.com Michael Ohlsen 850-891-6876 michael.ohlsen@talgov.com Web site: www.talgov.com/you	Program Budget: <i>Not stated</i> Target Population: 86,000 residential electricity customers Program Duration: Ongoing Rebates: Clothes Washers: \$100 Refrigerators: \$75 Freezers: \$40 Other Activities: Marketing / consumer education through the City's web site, events, bill stuffer articles, and other printed information materials, and at point-of-sale with signage and applications. Retail staff training.
FL	JEA Payson Tilden 904-665-6187 tildpi@jea.com Web site: www.jea.com	Program Budget: <i>Not specified</i> Target Population: 360,000 residential customers Program Duration: Ongoing as of April 15, 2009 Rebates: Room Air Conditioners: \$25.
GA	Flint Energies Jimmy Autry 478-218-5544 jautry@flintemc.com Web site: www.flintenergies.com	Program Budget: \$20,000 through July 2009 – new budget expected starting in July. Target Population: 82,600 members Program Duration: Ongoing as of March 2009 Rebates: Clothes Washers: \$50 Dishwashers: \$50 Refrigerators: \$50 Refrigerator Recycling: \$50 Other Activities: Flint Energies owns and operates its own retail store to sell appliances to its members. Peak sales of \$3 million per year. Also provides marketing / consumer education and retail staff training.

State(s)	Partner Information	Program Descriptions
GA	<p>Georgia Power Vicki Nichols 404-506-6778 vdnichol@southernco.com</p> <p>Grace Burek, APT 877-886-2540 grace@appliedproactive.com</p> <p>Web site: www.georgiapower.com/energystar/home.asp</p>	<p>Program Budget: <i>Not available</i> Target Population: 2 million residential customers Program Duration: Ongoing Program Information: Increase consumer awareness and demand for ENERGY STAR qualified appliances through educational initiatives and retailer/manufacture promotional awareness campaigns for consumers. Work with retailers, manufactures and government agencies to:</p> <ul style="list-style-type: none"> • Develop cooperative educational and promotional plans designed to educate consumers on the benefits of ENERGY STAR appliances provide awareness to consumers on retailers and/or manufacturers ENERGY STAR promotional activities; • Develop ENERGY STAR product benefit information for point-of-purchase display in retailer stores; • Provide training for retailers that will highlight the benefits of ENERGY STAR Appliances so retailers can pass this knowledge on to customers at point-of-purchase; and • Other initiatives and support as appropriate for increasing the awareness of consumers to the ENERGY STAR appliance benefits.
GA	<p>Georgia Department of Revenue</p> <p>Web site: www.dor.ga.gov/salestax/holiday/index.aspx</p>	<p>Program Information: Sales Tax Exemption for ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners. <i>Note: renewal of tax exemption for 2009 is pending legislative approval, with proposed dates of October 1-4.</i></p>
NC	<p>North Carolina Department of Revenue</p> <p>Web site: www.dor.state.nc.us/taxes/sales</p>	<p>Program Information: Sales Tax Exemption for ENERGY STAR qualified clothes washers, refrigerators, room air conditioners, and other products. Valid November 6-8, 2009. Residential consumers only – does not apply to business or contractor purchases.</p>



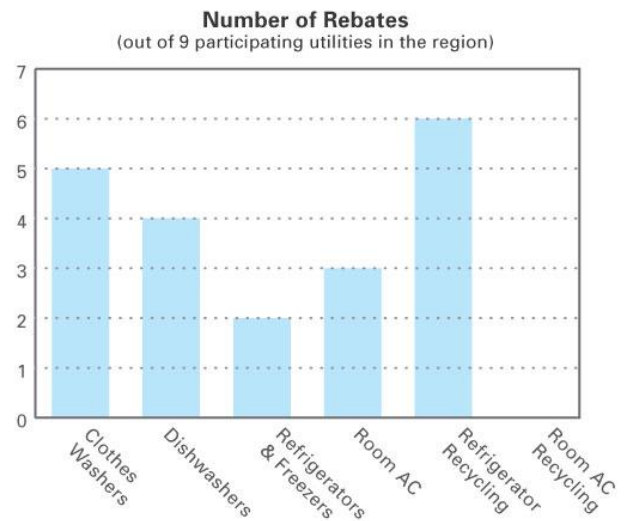
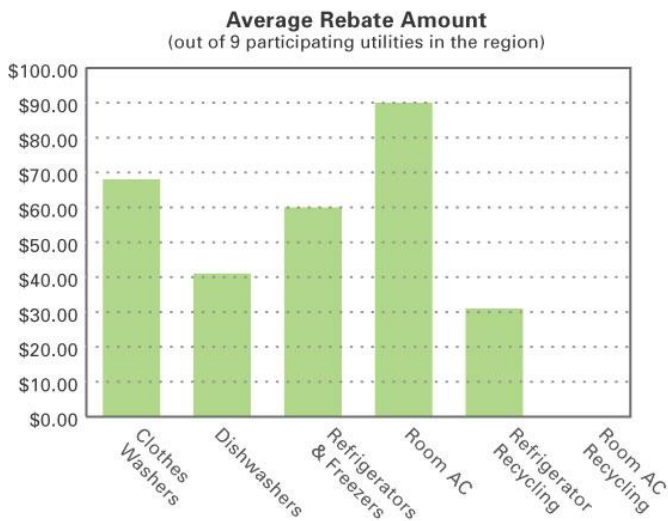
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SOUTHWEST & MOUNTAIN WEST

Arizona, Colorado, Nevada, New Mexico, Oklahoma, Texas, Utah, Wyoming

State(s)	Partner Information	Program Descriptions
AZ	Salt River Project Dan Dreiling 602-236-2775 daniel.dreiling@srpnet.com Web site: www.srpnet.com/powerwise	Program Budget: \$200,000 for new appliance rebates; \$315,000 for refrigerator / freezer recycling Target Population: 800,000 residential customers Program Duration: May 2009 through April 2010 Rebates: <u>Clothes Washers:</u> <ul style="list-style-type: none"> \$50 – units with MEF of 1.8 and higher, plus WF of 7.5 and lower (CEE Tier 1, ENERGY STAR criteria starting 7/1/09). \$75 – MEF of 2.0 and higher, plus WF of 6.0 and lower (CEE Tier 2). <u>Dishwashers:</u> \$20 for CEE Tier 2 units. <u>Refrigerator / Freezer Recycling:</u> \$30.
CA, ID, UT, WA, WY	Rocky Mountain Power / Pacific Power – Home Energy Savings Program Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Sarah Fujita, PECI 503-467-0965 sfujita@peci.org Web sites: www.rockymountainpower.net/hes , www.pacificpower.net/hes	Program Budgets* and Target Populations by state: <u>California:</u> \$300,000 -- 45,000 residential customers <u>Idaho:</u> \$480,000 -- 69,000 residential customers <u>Utah:</u> \$6.9 million -- 779,000 residential customers <u>Washington:</u> \$1 million -- 126,000 residential customers <u>Wyoming:</u> \$1 million -- 132,000 residential customers Rebates: <u>Clothes Washers:</u> \$50 for units with MEF of 1.72 to 1.99; \$75 for units with MEF of 2.0 or higher. Program rebate goal of 13,768 units. <u>Dishwashers:</u> \$20. Program rebate goal of 3,583 units. <u>Refrigerators / Freezers:</u> \$20. Program rebate goal of 5,102 units. <u>Room Air Conditioners:</u> \$30. <u>Refrigerator / Freezer Recycling:</u> \$20. Other Activities: Marketing / consumer education, retail staff training. <i>*Note: budgets include support for products other than ENERGY STAR qualified appliances.</i>
CO	City of Fort Collins Utilities Tiana Jennings-Smith 970-221-6253 tjennings-smith@fcgov.com John Phelan 970-416-2539 jphelan@fcgov.com Web site: www.fcgov.com	Program Budget: \$155,000 Target Population: 107,674 for clothes washer and dishwasher rebates; 63,229 for refrigerator recycling. Program Duration: Ongoing Rebates: <u>Clothes Washers:</u> \$50. Rebate budget of \$25,000. <u>Dishwashers:</u> \$25. Rebate budget of \$5,000. <u>Refrigerator Recycling:</u> \$35. Rebate budget of \$125,000. Other Activities: Marketing / consumer education. Retail staff training and POP material delivery. All rebates delivered to customers as bill credits.
NM	Public Service Company of New Mexico (PNM) Emma van Moorsel 505-241-4425 emma.vanmoorsel@pnm.com Web site: www.pnm.com/fridge	Program Budget: \$300,000 Target Population: 487,000 residential customers Program Duration: 2009 Rebates: <u>Refrigerator / Freezer Recycling:</u> \$30. Rebate goal of 10,000 units. Other Activities: Marketing / consumer education through print and television advertising, bill inserts, and POP materials in retail environments. <u>Interested in collaborating with retailers through retail staff training and other activities.</u>
NV	NV Energy (formerly Nevada Power / Sierra Pacific Power) John Hargrove 775-834-5580 jwhargrove@nvenergy.com Ian Guerry, Ecos Consulting 804-338-7013 iguerry@ecosconsulting.com Web site: www.nvenergy.com	Program Budget: <i>Not available</i> Target Population: 1.1 million residential customers Program Duration: Ongoing Rebates: <u>Refrigerator / Freezer Recycling:</u> \$30
TX	Austin Energy Joe Guerrero 512-482-5394 joe.guerrero@austinenergy.com Web site: www.austinenergy.com	Program Budget: <i>Not available</i> Target Population: 388,000 residential customers Program Duration: October 2008 – September 2009 Rebates: <u>Room Air Conditioners:</u> \$50 <u>Refrigerator Recycling:</u> \$50 for units from single-family homes, \$35 for units from multifamily properties. Other Activities: Marketing / consumer education, contractor training.

State(s)	Partner Information	Program Descriptions
TX	Guadalupe Valley Electric Cooperative David Burns 800-223-4832 dburns@gvec.org Lacey Vasbinder 800-223-4832 lvasbinder@gvec.org Web site: www.gvec.org	Program Budget: <i>Not stated</i> Target Population: 49,000 members Program Duration: March 1 through December 31, 2009 Rebates: <u>Clothes Washers:</u> 10% of the cost of the appliance, up to \$100 maximum. <u>Dishwashers:</u> 10% of the cost of the appliance, up to \$100 maximum. <u>Refrigerators:</u> 10% of the cost of the appliance, up to \$100 maximum. <u>Room Air Conditioners:</u> 10% of the cost of the appliance, up to \$100 maximum. Other Activities: Marketing / consumer education.
TX	Texas Comptroller of Public Accounts Web site: www.window.state.tx.us/taxinfo/taxpubs/tx96_1331/	Program Information: <u>Sales Tax Exemption</u> for ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners. Valid May 23-25, 2009 (Memorial Day holiday weekend).
UT	Questar Gas – ThermWise Program Dan Dent 801-324-5821 dan.dent@questar.com Michael Gantman, PECI 503-961-6177 mgantman@peci.org Web site: www.thermwise.com	Program Budget: \$1.7 million Target Population: 860,000 residential customers Program Duration: 2009 Rebates: <u>Clothes Washers:</u> <ul style="list-style-type: none"> \$50 for units with MEF of 1.72 to 1.99. Sales goal of 2,100 units. \$75 for units with MEF of 2.0 or higher. Sales goal of 25,000 units. Other Activities: Marketing / consumer education through the ThermWise Web site, POP materials, brochures, retail events, cooperative advertising, outreach events, and trade ally training. <u>Questar would like to collaborate with manufactures with appliances and high efficiency equipment to identify marketing opportunities that increase awareness of and participation in the ThermWise Programs.</u>



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