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SMART APPLIANCES FEATURED AT CES

Las Vegas-- (January 10, 2012) — The Association of Home Appliance Manufacturers (AHAM) will give consumers a peek inside the home of the future when it hosts a panel discussion titled [“Window to Tomorrow’s Connected Home”](#) on smart appliances at the [International CES](#) being held in Las Vegas, January 10-13.

The one-hour panel discussion, which will take place on Wednesday, January 11 at 9:00 am, will highlight the latest innovations in the appliance industry and how smart appliances will revolutionize the way we prepare our food and clean our clothes. The connected home will not only conserve electricity, but it will improve the environment.

The discussion will be moderated by Kevin Messner, AHAM’s Vice President, Policy & Government Relations, and will include the following leaders in the retail, appliance and manufacturing industries:

- **Kris Bowring** – Senior Director, Platform Lead, New Business CSG, Best Buy
- **Jean-Claude Junqua** – Managing Director, Panasonic Silicon Valley Laboratory, Panasonic
- **Dave McCalpin** – General Manager, Home Energy Management, GE Appliances & Lighting
- **Warwick Stirling** – Senior Director of Energy and Sustainability, Whirlpool Corporation

“With the arrival of smart appliances, the home is undergoing a modernization comparable to when we moved from the washboard to the washing machine,” Messner said. “This is an exciting time for home appliances and for the people who use them to make their lives easier and more enjoyable.”

Several appliance manufactures will be demonstrating the functionality of smart appliances during CES at their booths.

On Thursday, January 12 at 10:30 am, Messner will participate on another panel discussion on smart appliances titled [“Smart Appliances: Ready for Prime Time?”](#) in which he and other industry insiders will discuss the current consumer market for smart appliances and what lays ahead for 2012 and beyond.

Also on January 12 at 12:00 pm, Messner will also participate in a panel discussion titled [“Green Standards for Consumer Electronics: How Many Labels Will Be Enough?”](#) which will focus on proposed standards to label consumer electronics with green attributes.

[Click here](#) for more information about the 2012 International CES.

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The Association of Home Appliance Manufacturers (AHAM) is a not-for-profit trade association representing manufacturers of major, portable and floor care home appliances, and suppliers to the industry and is headquartered in Washington, DC. You can visit AHAM's web site at <http://www.aham.org>.