

# Window to Tomorrow's Connected Home

## CES 2012 Panel

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January 11 2012



# Six Key Businesses



## Heating / Refrigeration / Air Conditioning

- Air Conditioners
- Air Purifiers
- Refrigerator /Freezer Showcases, etc.



## Network AV

- Flat-panel TV,
- Digital Still Cameras,
- Blu-ray Recorders & Players,
- Mobile AV, etc.



## Energy Systems

- Energy Creation (solar, Fuel cells),
- Energy Storage (rechargeable batteries),
- Energy Management Systems, etc.

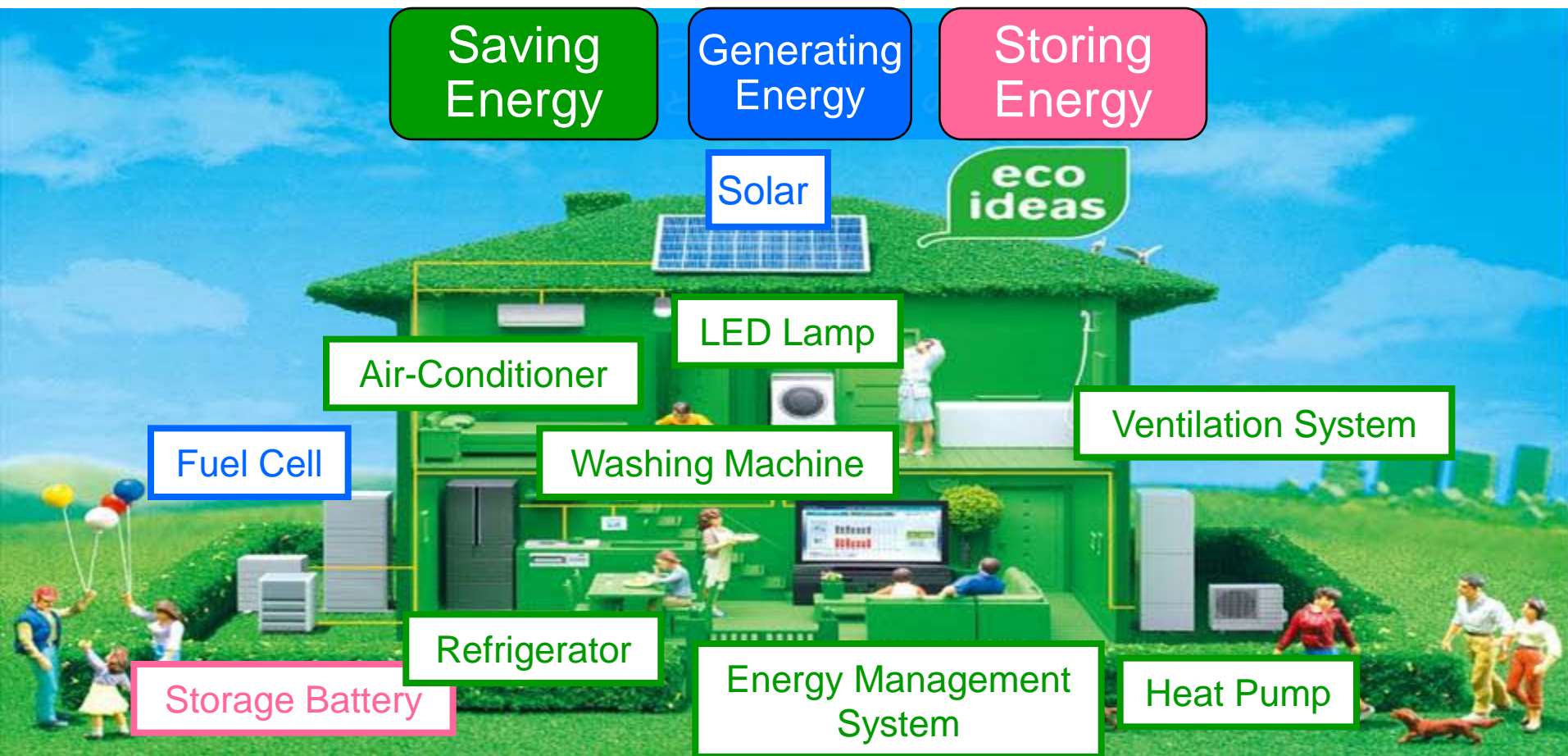
Solutions for the  
Entire Home and  
the Entire Building

Security

Healthcare

LED

# Panasonic Green Vision for 2018



Transformation to the No.1 Green Innovation Brand in Electronics

# Connecting your Home (Total Home Integration)

## VIERA Connect and a Connected Home Vision

**VIERA Connect** aggregates data from multiple sources (e.g. solar panels, appliances, car) and related services and provides an intuitive user interface.



*Customizable dashboard showing top-level information*



*Appliance monitoring & control*



*Real-time and historical energy plots with performance tracking*



*Energy-related services (e.g. Twitter & Facebook)*



# **Panasonic**

## **ideas for life**