ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
CANADA

FOR IMMEDIATE RELEASE

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AHAM CANADA ANNOUNCES LEADERSHIP

WASHINGTON, DC and OTTAWA (July 13, 2012)-- The Association of Home Appliance Manufacturers Canada today named Steve Caldow, Senior Product Manager with Miele Limited in Vaughan, ON as Chairman of AHAM's Canada Council. The Council is AHAM Canada's membership body that oversees the association's work in Canada. In this leadership position, Caldow will also serve as a voting member of AHAM's Board of Directors. "Canadian manufacturers and marketers are very pleased to see that AHAM Canada is now operational and building a strong staff organization. I have a lot of confidence in AHAM Canada and am excited to be a part of the organization," stated Steve Caldow.

AHAM Canada also announced the hiring of Bruce Rebel as Director of Technical Services. Rebel has more than fifteen years of regulatory and quality assurance experience in Canada, most recently as Associate Director Regulatory Affairs at Bell. He will manage all technical and standards related activities in Canada. AHAM Canada is located in Ottawa, ON.

AHAM President Joe McGuire said "With Steve Caldow leading the AHAM Canada Council and Bruce Rebel leading our technical efforts, AHAM Canada is off to a great start in representing the appliance manufacturing sector in Canada. AHAM looks forward to representing the appliance industry in Canada and the U.S. on issues unique to each country and on important cross border issues as well."

AHAM Canada represents the industry before the federal and provincial governments and will work closely with technical bodies impacting the home appliance industry. AHAM also provides a robust market statistics program for Canada.

AHAM Canada is the Canadian office of the Association of Home Appliance Manufacturers, whose members produce the vast majority of home appliances sold in the United States and Canada. Its membership includes the manufacturers of major, portable and floor care appliances and suppliers to the industry. AHAM also is a standards development organization, authoring numerous appliance test standards as well as appliance sustainability standards in partnership with the Canadian Standards Association and UL Environment.

Visit www.ahamcanada.ca for more information about the leading trade association for the home appliance industry. Bruce Rebel may be contacted by email at brebel@ahamcanada.ca.

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The Association of Home Appliance Manufacturers (AHAM) is a not-for-profit trade association representing manufacturers of major, portable and floor care home appliances and suppliers to the industry. AHAM is headquartered in Washington, D.C. and maintains an office in Ottawa. You can visit the AHAM web sites at http://www.aham.org or www.ahamcanada.ca.