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AHAM PRESIDENT JOE MCGUIRE ELECTED CHAIR OF ASAE BOARD OF DIRECTORS

WASHINGTON, D.C. (August 15, 2012) – Joseph M. McGuire, President of the Association of Home Appliance Manufacturers (AHAM), began his term as Chair of the ASAE Board of Directors at its annual meeting held August 11-14 in Dallas.

ASAE represents more than 21,000 association executives and industry partners representing 10,000 organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in nearly 50 countries around the world.

In his address to attendees on August 14, Joe McGuire emphasized the important work to be done by ASAE in the coming year. “Advocacy will be top-tier for all of us this year and next, and I don’t just say that because my background is in public policy. It’s because the issues under discussion at the federal level could be game-changers for our profession and our organizations,” stated McGuire who cited examples such as a proposed rule to prevent federal agency officials from attending trade association meetings and education sessions and proposals to examine the tax-exempt status of not-for-profits.

McGuire has vast experience in energy, environmental and consumer product safety policy issues. He has testified numerous times before the U.S. Congress and has represented the appliance industry before major media outlets. He has led numerous industry coalitions on legislative issues and has crafted consensus agreements with government, environmental, efficiency, utility and consumer advocacy organizations.

McGuire became President of AHAM in 1999 and serves as its chief executive. He received a Bachelor’s Degree in Political Science from St. John Fisher College and a Masters Degree in Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University. He holds a Certified Association Executive designation from the American Society of Association Executives (ASAE).

Currently, McGuire is a Director of the American National Standards Institute and a member of the U.S. Chamber of Commerce's Committee of 100. Concurrent with his term as Chair-elect at of the American Society of Association Executives, McGuire recently served as Chair of ASAE’s Foundation. He formerly served on the National Association of Manufacturers’ Board of Directors and chaired its Council of Manufacturing Associations. In 2011, he was named one of the top association CEOs by *CEO Update* in 2011.

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The Association of Home Appliance Manufacturers (AHAM) is a not-for-profit trade association representing manufacturers of major and portable home appliances, floor care appliances and suppliers to the industry and is headquartered in Washington, DC. You can visit the AHAM web site at <http://www.aham.org>.