

Import Safety



U.S. Customs and
Border Protection

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Background: High Profile Problems Involving Imported Products

- Pet Food Recall (Melamine) / Tainted Animal Feed (March 2007)
- FDA Advises Consumers to Avoid Toothpaste from China (June 2007)
- Aqua Dots Recall (November 2007)



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Background: The Interagency Working Group (cont'd)

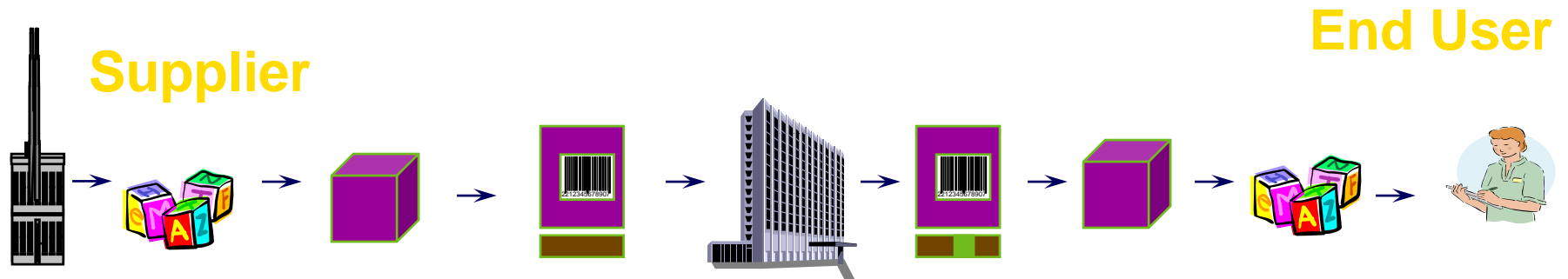
- September 10, 2007: “Protecting American Consumers Every Step of the Way: A Strategic Framework for Continual Improvement in Import Safety”
- November 6, 2007: “Action Plan for Import Safety: A Roadmap for Continual Improvement”



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Strategic Framework

Shift from “snapshots” at the border to “Video”



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CBP Immediate Actions for Import Safety

- Establish new Division within the Office of International Trade on Import Safety.
- Designate Import Safety as a Priority Trade Issue (PTI)
- CBP Designated as the DHS lead for implementation of the President's Action Plan

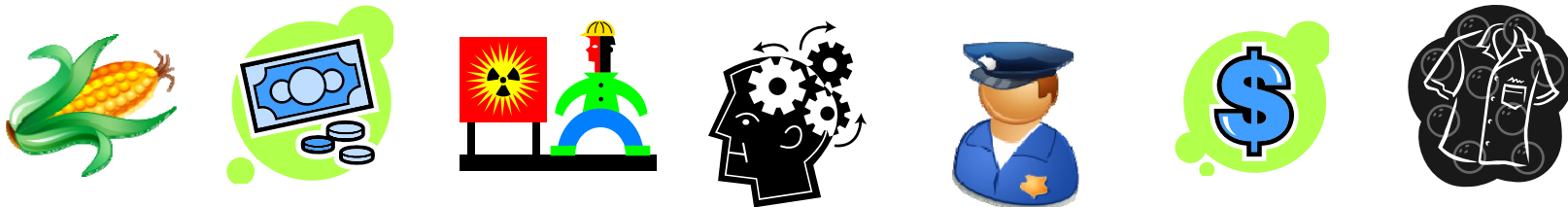


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Import Safety is now a PTI

Priority Trade Issues (PTIs) are identified high-risk areas where CBP strategically focuses limited resources as part of a layered approach to risk management. These PTIs are issues that cause significant revenue loss, economic risk to U.S. industry or represent health and safety concerns to citizens.

Agriculture
Antidumping and Countervailing Duties (ADCVD)
Import Safety
Intellectual Property Rights
Penalties
Revenue
Textiles



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Purpose

- The Import Safety Priority Trade Issue is designed to ensure that unsafe products do not enter the commerce of the United States by working collaboratively and collectively with other government agencies, other foreign governments and the trade to better define and assess risk through increased automation and the sharing of information to encourage greater use of partnership and best practices to protect the U.S. consumer.
- The PTI will focus on safeguarding the public health and safety from unsafe importations.



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PTI Actions

- More refined risk analysis,
- Further developments in the Automated Commercial Environment (ACE),
- Enhanced targeting and tracking,
- Improved inter-agency and intra-agency communication,
- Continued partnerships with the trade community.



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CBP & Import Safety

- CBP Implementation Group meets internally to discuss Action Plan recommendations and PTI issues.
 - Office of International Trade
 - Office of Field Operations
 - Office of Information and Technology
 - Office of International Affairs and Trade Relations
 - Office of Human Resources Management
 - Office of Finance
 - Office of Public Affairs
 - Office of Congressional Affairs
 - Office of Intelligence and Operations Coordination
 - Chief Counsel



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CBP & CPSC

- CBP & CPSC Authorities
- Partnership Programs
- Acceleration of ACE/ITDS
- Collaboration with other departments and agencies



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